

FERTILITY NETWORK UK - CEO POSITION

- Location:** Fully remote, with travel across the UK as required
- Salary:** Starting salary to be reviewed following whole-charity pay & benefits review in 2024
- Contract:** Permanent, full time, flexible
- Reporting:** To the board of Trustees (via the Chair of Trustees)

The trustees and staff of Fertility Network UK are looking for their next CEO in this exciting time for the charity as we celebrate our 20th birthday. This is an exciting time to join our talented team as CEO as we are reflecting on the incredible support we have offered and thinking about our future strategy.

This is a critical role, and the board is searching for a leader with vision and ambition together with a focus on beneficiaries and impact as we seek to grow and diversify our income. In particular, skills in content, digital tools and user insight will be of critical importance in our future.

About FNUK:

Fertility Network UK provides free and impartial support, advice, information and understanding for anyone affected by fertility issues. We are the nation's leading patient-focused fertility charity and are here on a practical and emotional level to offer support services, information, and access to a community of people affected by fertility problems.

We are a national charity working hard to help the 3.5 million people affected by the devastation and pain fertility issues wreak. We do not receive any guaranteed funding and rely on grants and the generosity of our supporters.

We are the patient voice in the campaign for equitable access to NHS fertility treatment in the UK - based on medical need and not on postcode. We ensure the issues that matter to patients are heard by politicians, policymakers, and health commissioners.

Our education work raises awareness of the importance of fertility education in protecting and maintaining future fertility and highlights some practical steps young people can take to help protect their future fertility.

We work with the media to raise public awareness of all aspects of fertility issues, to highlight the need for equitable access to NHS fertility services to promote the need for fertility education to protect and maintain future fertility.

Purpose of the role:

As a charity, Fertility Network UK is here for our beneficiaries and our goal is to deliver impact, creating lasting change. The CEO will lead this activity to deliver the strategy approved by the Board of Trustees and ensure our plans evolve to meet the changing needs of our beneficiaries.

The CEO will lead the delivery of our core activities:

- Supporting beneficiaries

- Teaching and training (our workplace and education activities)
- Collaborating with others to influence change at a policy maker-level.

The CEO will provide leadership for the team to ensure day-to-day operations are delivered effectively and promote a culture that reflects the charity's values, including empowering individuals to fulfil their potential and supporting our network of volunteers and partners.

The CEO will also connect Fertility Network UK with our external stakeholders and partners, building on our existing relationships and developing new ones.

Main responsibilities include:

Leading our people

- Leading and managing the Fertility Network UK team located across the UK, bringing staff together to ensure a sense of a collaborative team.
- Leading the development of a refreshed people and culture strategy, including developing the leadership and talented staff team.
- Creating a collaborative and inclusive culture focused on delivering impact for beneficiaries.
- Encouraging professional development and growth opportunities for team members.

Leading our strategy

- Leading the refresh of our strategy and business plan to deliver transformational change, using theory of change to develop the refreshed strategy in consultation with our beneficiaries, employees, stakeholders, peers, and donors.
- Leading the refresh of our fundraising strategy, using our new strategy, and developing an ambitious case for support.
- Working collaboratively with the board of trustees to approve the new strategy and business plan.
- Leading the annual budgeting process in collaboration with employees, our accountant, and our finance committee.

Leading our activities

- Working with the Board of Trustees to define a set of Objectives & Key Results (OKRs) to measure our activity and demonstrate the impact of our work.
- Leading on the development of a research and insight plan to ensure the charity is acutely aware of key trends and is up to date on the issues affecting people across all walks of society.
- Growing the charity's digital and content creation capabilities, using social media and other platforms, and working with the Board of Trustees and staff to invest in the charity's digital and content tools, platforms, and skills.
- Serving as a spokesperson for the charity, advocating for the rights and needs of those facing fertility challenges.

Developing our relationships

- Developing a new approach to partnerships and collaborations to drive more impact.

- Building and developing effective working relationships with key stakeholders including regulators, industry bodies, clinicians, counsellors, and policy makers as well as key advocates and people in the public eye who are keen to advocate for change.

Developing our governance

- Working in partnership with the Board of Trustees to build an effective culture of charity governance.
- Building a strong and collaborative working relationship with the trustees including the Chair, Deputy Chairs and the Treasurer.

Candidate Requirements:

- Strong understanding of fertility issues and the wide range of challenges faced by individuals and couples as they seek to build their families and a passion for driving change.
- Proven leadership experience, preferably in a non-profit or healthcare-related setting.
- Excellent communication and interpersonal skills with a track record of influencing decision makers and building strategic relationships.
- Demonstrated ability in fundraising and financial management. A track record of successful fundraising, project management and delivery.
- Familiar with the role and importance of digital communications with a passion for content creation, audience engagement and with a clear understanding of the skills required to be effective at using digital and social platforms to drive impact.
- Experience of managing a portfolio of projects and workstreams.
- Strategic thinking and vision for organisational growth. Experience of growing an organisation and evidence of increasing reach and impact.
- Commitment to diversity, equity, and inclusion.
- Experience of leading teams, preferably across different nations and/or geographical locations. Demonstrable examples of having a collegiate and supportive working style
- Experience of collaborating and working alongside other organisations to have a greater overall impact.
- A clear understanding of charity governance and the role of the charity board and a commitment to building a strong and effective working relationship.

How to Apply:

Interested candidates should express their interest to the trustees via chair@fertilitynetworkuk.org by 19th December 2023.