



THE INFERTILITY NETWORK (UK)  
TRADING AS 'FERTILITY NETWORK UK'  
COMPANY NUMBER 04822073  
ANNUAL REPORT  
FOR THE YEAR ENDED 31 MARCH 2019



fertilitynetworkuk

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## 1. REFERENCE AND ADMINISTRATIVE INFORMATION

<b>Charity name</b>	Infertility Network UK (Trading name – Fertility Network UK)
<b>Charity number (England and Wales)</b>	1099960
<b>Company number</b>	4822073
<b>Scottish charity number</b>	SC039511
<b>Governing Document</b>	Articles of Association, 2016
<b>Registered office</b>	The Forum at Greenwich (2 <sup>nd</sup> floor office) Greenwich London SE10 9EQ
<b>Reporting accountants</b>	McPhersons 23 St. Leonards Road Bexhill-on-Sea East Sussex TN40 1HH
<b>Bank</b>	Lloyds Bank 25 Cornhill Bridgwater Somerset TA6 3A
<b>HR Advice</b>	Wirehouse Employer Services St James Business Centre, Wilderspool Causeway Warrington, Cheshire WA4 6PS



## 2. STRUCTURE, GOVERNANCE & MANAGEMENT

The charity is constituted as a company limited by guarantee and is therefore governed by Articles of Association. The number of Trustees shall not be less than 4 and not more than 10 (unless otherwise determined by ordinary resolution) individuals over the age of 18, all of whom must support the Objects. The Trustees are each members of the company and have no beneficial interest therein and guarantee to contribute £1.00 in the event of a winding up. The Board meets quarterly and as necessary. The Trustees, who are also the directors for the purpose of company law, who served during the year, were:

Richard Broughton

Dan Bunting

Rachel Duffy

Louise Evans

Maria Rodriguez Portela

Sylvia Shearer

Treasurer (Resigned 31<sup>st</sup> December 2018)

Vice-Chair

Chair (Resigned 31<sup>st</sup> December 2018)

Plans to recruit a replacement Chair and Treasurer are being pursued. In the interim we are operating a rotating Chair system. In respect of the Treasurer role, support is being provided by the charity's reporting accountants.

The Chief Executive, Aileen Feeney is appointed by and reports to the Board of Trustees to manage the day-to-day operations of the charity and has overall responsibility for managing the charity's employees.

The Chief Executive, is co-chair of Fertility Fairness which is supported by a wide range of organisations involved in the field of infertility, including infertility charities such as the Donor Conception Network and the Daisy Network; healthcare professionals societies such as the British Fertility Society and the Royal College of Obstetricians and Gynaecologists, and the pharmaceutical industry.

The charity supports all those affected by fertility issues; anyone considering their future fertility, those trying to become parents, anyone facing the challenges of childlessness (through our More to Life on line community) and people successful in their efforts to have a family, either through fertility treatment, adoption, fostering or surrogacy.



### 3. OUR MISSION AND OBJECTIVES

Fertility Network UK aims to continue being the leading charity across the UK in the provision of a comprehensive support network for those facing fertility challenges at all stages of their journey, providing information, education as well as practical and emotional support.

The charity's objectives are subject to review each year to ensure it continues to deliver value to the individuals, couples, communities and entities it supports.

- ❖ To relieve the suffering from infertility particularly through the provision of information, advice and support;
- ❖ To uphold the provision of an equitable system of publicly funded fertility treatment throughout the UK for all sufferers of infertility, sub-fertility and secondary infertility;
- ❖ To support the needs of persons suffering from infertility through the provision of inter alia, a network of local support groups, a support line service, a website and a regular magazine and e-newsletter;
- ❖ To advance public education about all aspects of fertility and infertility;
- ❖ To raise the profile of issues concerning fertility and infertility in the media and in general, in an informed, responsible manner; and
- ❖ To encourage and assist continuing research of the broadest nature into infertility and its various effects.

The Charity continues to provide patient representation on several committee including:

- ❖ Human Fertilisation and Embryology Authority
- ❖ British Fertility Society
- ❖ British Fertility Society/Royal College of Obstetricians & Gynaecologists Endocrinology and Assisted Conception Course
- ❖ National Infertility Group in Scotland
- ❖ Fertility Europe
- ❖ Reproductive Medicine Clinical Studies Group for the Royal College of Obstetricians & Gynaecologists
- ❖ Royal College of Nursing
- ❖ Meetings/Conferences called ad-hoc during the year

The charity regularly represents the patient voice on many academic and scientific research projects and continues to enjoy excellent relationships with its sister organisations working in the field of infertility. The charity founded and continues to chair the Association of Fertility Patient Organisations, AFPO.

A summary of the activities undertaken by the charity are as follows:

#### **Provision of information, advice and support**



- The charity provides unbiased and free information via its website ([www.fertilitynetworkuk.org](http://www.fertilitynetworkuk.org))
- Telephone advice and support is provided via a general 'Information Line' and a nursing 'Support Line'.
- Support is also provided through multiple online and UK-wide face-to-face support groups.
- In Scotland, utilising funding provided by the Scottish Government, the Charity undertakes education and awareness sessions at Freshers events in universities and colleges.

#### **Support the provision of an equitable system of publicly funded fertility treatment**

- 2018 saw Fertility Network UK's biggest and most successful awareness campaign, Scream for IVF. Through a social media campaign #Scream4IVF launched in September, we generated over 100,000 signatures on a petition calling for fair access to NHS funding. The petition was subsequently delivered to Downing Street in January 2019.
- The Chief Executive is Co-chair of the lobbying group Fertility Fairness. In 2018, as in previous years, Fertility Fairness undertook a Freedom of Information (FOI) request from English Clinical Commissioning Groups (CCGs) to ascertain details of treatment offered. The findings were shared during Fertility Week 2018.
- Fertility Fairness monitors for any CCGs planning to consult on treatment provision and intervenes in order to influence against service cuts. They also lobby MPs and support with the production of Prime Ministers Questions (PQs) and other briefings.

#### **Support persons suffering from infertility**

Fertility Network has a network of support groups in England, Scotland, Northern Ireland and Wales. The groups are either run by team members or volunteers. Special groups are dedicated to supporting those people childless not through choice (More to Life) and those who have had a child through assisted conception (AceBabes in Northern Ireland). Meetings are held at a frequency determined by the members, typically every one-two months. Increasingly we also provide support via online groups and webinars. All support activities are publicised on the website and via Facebook and other social media channels.

The charity website, [www.fertilitynetworkuk.org](http://www.fertilitynetworkuk.org) provides information for all stages of a person's fertility journey:

- for those considering their future fertility
- for those trying to become parents
- for those facing the challenges of childlessness
- for those successful after fertility issues
- Fertility Network produce a magazine, Affinity, twice a year and also produces regular e-newsletters.



### **Advance public education**

Fertility Network UK believes that fertility education is essential, not only for those experiencing fertility challenges but also as an education project for young people so that they know how to care for their future if they might wish to have children one day. We are engaged in several activities to raise awareness and educate the public, including:

- Fertility Network's Education Project in Scotland which we are also replicating where resources allow in other parts of the UK
- active member of the British Fertility Society's Education project
- via our website and social media channels

### **Raise the profile of issues concerning fertility and infertility**

Fertility Network UK is active within the media and press, and this includes in social media with accounts on Facebook, Instagram and Twitter. We have a press officer that regularly provides press statements on issues related to fertility and infertility. Each year, in late October/early November we hold Fertility Week that focuses on a different aspect of fertility each day.

### **To encourage and assist research in its broadest sense into infertility and its various effects**

Fertility Network UK is widely perceived as the leading national fertility patient organisation, providing patient representation on several professional committees. The charity regularly represents the patient voice on many academic and scientific research projects. The charity founded and continues to chair the Association of Fertility Patient Organisations, AFPO.



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#### 4. CHAIR REPORT

The charity supports all those affected by fertility issues, at whatever point they are on their fertility journey, by providing free and impartial information, emotional and practical support for anyone:

- considering their future fertility
- those trying to become parents
- anyone facing the challenges of childlessness (through our More to Life online community)
- people successful in their efforts to have a family, either through fertility treatment, adoption, fostering or surrogacy.

2018/19 has been a successful and significant year for Fertility Network UK. A selection of the highlights of the year are described below:

##### **Birthdays... Fertility Network UK is 15 and IVF is 40**

In July 2018, Fertility Network UK celebrated its 15<sup>th</sup> birthday, which coincided with the 40<sup>th</sup> birthday of Louise Brown, the first IVF baby. Fertility Network UK took the opportunity to seek feedback from those who had benefitted from our services over the years. The response was incredibly positive and overwhelming, and we sincerely thank all those who responded. Many of the beneficiaries sent messages describing the support they personally had received. Here is just a small selection of those messages:

*"You gave me advice and information that ultimately lead me down the route that gave me my amazing daughters.*

*You helped me not to feel guilty when it worked.*

*You helped me connect with other people who had got their happy ever after through slightly less traditional routes.*

*And then you gave me a chance to give back, to feel that I could help others who were feeling lost or heading down a similar journey.*

*You have shaped so much in the last 14 years of my life, and I honestly believe I am the person I am today, with the family that I have, thanks in no small part to your wonderful organisation and all the fabulous people within it and connected to it.*

*Thank you so much, and happy birthday! Xxxxx*"

*"When I found out that I couldn't conceive naturally I felt so alone. I looked at all of these couples getting pregnant so easily and having these beautiful children, I felt isolated and low until I found out that I wasn't alone.*

*Thanks to Fertility Network I had a monthly support group and met with other couples also experiencing fertility struggles. I also had a Facebook group that I could use to ask questions, gain advice and sometimes just rant. The speakers that were at the monthly meetings provided advice and support that I honestly believed helped toward my successful round of IVF which, 7 weeks ago resulted in the birth of our beautiful daughter."*

*"Fertility Network - always there for patients!"*





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*"FNUK gave me the confidence to speak to my employer about time off for my IVF cycle. Since doing this my company has implemented a fertility treatments policy which allows time off during treatment. You guys were brilliant. Thank you and happy birthday! X"*

### **Scream for IVF campaign**

2018 saw Fertility Network UK's biggest and most successful campaign, Scream for IVF. Fertility Network UK was selected by Saatchi & Saatchi Wellness as their charity partner for this pro-bono campaign project. The campaign was a huge success and culminated in a petition calling for fair and equitable access to NHS Funding for IVF treatment. This petition attracted over 100,000 signatures and was presented to Downing Street in January 2019.

The Trustees would like to thank Saatchi & Saatchi Wellness of the support in developing the Scream campaign, and IVFBabble with whom we shared the petition.

### **Working with clinics – The Patient Pledge**

Our continuing aim is to work with clinics to help ensure that every patient who attends a clinic is provided with the appropriate emotional care and support and is aware of the support services of Fertility Network. To this end, during 2018 we have launched 'The Patient Pledge' initiative. The Patient Pledge is fully aligned with the increased emphasis placed on patient support within the new Code of Practice V9, launched by the HFEA and due for formal publication in early 2019. <https://www.hfea.gov.uk/media/2793/2019-01-03-code-of-practice-9th-edition-v2.pdf>

### **Fertility in the Workplace**

1 in 6 couples are impacted by fertility issues meaning they are likely to form a core element of every employer's workforce. Our research has shown that 19% of people facing infertility reduce their hours or leave employment completely; therefore, it is vital that employers can fully support those impacted, so they remain engaged, fully productive and staff losses are minimised.

Fertility in the Workplace is an initiative launched in February 2019, that aims to educate and raise awareness with employers of fertility issues; the challenges faced by their employees and how they can support those employees, their partners and colleagues. It highlights the benefits to employers and employees of having a fertility policy in place.

The initiative offers consultation on establishing or improving a fertility policy and awareness sessions within the workplace.

### **Social media, media and press coverage**

2018/19 saw a big increase in awareness of Fertility Network UK, with significant press and media coverage, as well as a large growth in our social media presence. We have already seen this increased awareness has resulted in more individual fundraisers and active volunteers. We hope it will also have a positive impact in many areas of the work we do.

We now reach over 140,000 users across our social channels and have over 15,000 people per month visiting our website from across the globe.



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- We were proud to be the charity partner for the 2<sup>nd</sup> year running for the Raconteur 'Understanding Fertility' published in the Times Newspaper in March 2019.
- We collaborated with Channel 5 on a special extended 5News edition, titled 'Fertility: Fighting for a family'.
- Many other press stories across many newspapers and news outlets, including an article in the Guardian newspaper supplement on Reproductive and Gynaecological Health and a front-page article in the Daily Mirror on 1<sup>st</sup> January 2019.
- We were also invited to speak on many broadcast media including Victoria Derbyshire, R4 You & Yours, ITN News, BBC News, talkRadio and multiple BBC local and other network radio shows.

### **Fertility Week**

The 6<sup>th</sup> annual Fertility Week 2018, continued as a platform for the charity to raise awareness and provide support to all those struggling with fertility problems. It was very successful and received considerable press and media coverage. During the week, we focused on different topics each day, including the release of Fertility Fairness Freedom of Information data on CCG funding. On the Thursday, the first World Fertility Day was held, followed by the fundraising Pineapple Ball, held at the Science museum.

### **Goodbye and Farewells**

In December 2018, after almost 7 years we said goodbye to the Chair of Trustees, Sylvia Shearer. We also said goodbye to our Treasurer, Louise Evans after 4.5 years. We would like to thank them both for their services to Fertility Network UK and wish them every success in the future.

Although the charity's recorded a deficit this year, it was broadly in line with internal financial expectations and supported by our reserves. The Trustees recognised the need to invest in plans and people to achieve future income growth and diversification and also recognise the lead-time required to meet these aims. 2019/20 will be a year of consolidation and review with the goal to return to a surplus position in the long-term and continue to provide our services for many years to come.

The Trustees and the Chief Executive are all extremely grateful to the staff who consistently go above and beyond in order to support our beneficiaries. Our thanks also go to our volunteers, our supporters, our professional and other partner organisations for all their continued support for Fertility Network UK.

## 5. OPERATIONAL HIGHLIGHTS & ACHIEVEMENTS

During the period 2018/19, our services continue to be in demand, often providing a lifeline to the one in six couples in the UK experiencing fertility challenges. The paragraphs below include some of the highlights and achievements in this period. In addition to these activities, we also:

- undertook a relocation of our Head Office to an alternative location within Greenwich:
- finalised all activities required to ensure we were fully GDPR compliant by the implementation date of 25<sup>th</sup> May 2018; and
- undertook an exercise of trademark registrations for the charity.

As in the previous year, our operations can be categorised into three key areas, income growth, increasing influence and extending reach.

### 5.1 Income

The most significant and far-reaching operating highlight impacting Fertility Network UK and our ability to continue providing the vital support and services we offer, remains our income generation. There are 3 key sources of income that we rely on:

#### a. Grants & Trusts

We are incredibly grateful for the grant and trust income we receive, in particular the on-going support from the Scottish Government and the Northern Ireland Health & Social Care Board as well as funds from The National Lottery (TNL) Community Fund Wales (for the final stage of our three-year project in Wales). During the year we successfully applied for grants from Awards for All Wales for a project which will commence on 1<sup>st</sup> April 2019 and several other smaller grants. Our stage 1 application to TNL Community Fund (Wales) has been successful, and in 2018/19 we began work on stage 2<sup>1</sup>.

#### b. Clinics & other Corporate organisations:

We continue to receive income support through our clinic partner and outreach scheme. The Patient Pledge was introduced in 2018/2019 and participating clinics make a donation to the charity to support our on-going work. We have established relationships with several other corporate organisations that will continue to grow and diversify over time.

The Fertility in the Workplace will form another element of our corporate relationships.

#### c. Individual Giving:

As a result of the increased awareness of Fertility Network UK we have seen a significant increase in the number of individual supporters of the charity that fundraise for us and are pleased that we continue to see this grow. We have also seen an increase in the number of small fertility related businesses that contribute a proportion of their profits to Fertility Network UK.

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<sup>1</sup> \*Received notification of successful TNL community fund Wales of £363,304 commencing 2019/20

## 5.2 Influence

Fertility Network UK has continued to work proactively with the media to raise the profile of issues concerning fertility and infertility. Many of our team members and media volunteers have taken part in media interviews and spoken at other fertility related conferences and events. We are widely seen as the leading patient charity and are frequently called upon to provide comment, opinion and advice from the patient perspective to the media, professional bodies and research groups.

We were very proud to have been selected by Saatchi & Saatchi Wellness as their pro-bono campaign project for 2018, which resulted in Fertility Network's largest ever campaign to raise awareness of infertility and call for fair and equitable access to NHS funding for IVF across the UK.

The social media campaign encouraged members of the public to 'share' their screams and their stories and was centred around the tagline message:

***'The screams of childbirth are loud and celebrated, but the screams of frustration from not being able to have a child are just as loud. Yet they're not being heard. NHS funded IVF treatment is rationed unfairly, and we need your scream to change this.'***

The #Scream4IVF campaign launched at the beginning of September 2018 and the accompanying petition achieved over 100,000 signatures in less than 3 months which clearly demonstrates the significant level of public support for fair funding. The signed petition was delivered to Downing Street in January 2019.

The 6<sup>th</sup> annual Fertility Week 2018, continued as a platform for the charity to raise awareness and provide support to all those struggling with fertility problems. It was very successful and received considerable press and media coverage. During the week, we focused on different topics each day, including the release of Fertility Fairness Freedom of Information data on CCG funding. On the Thursday, the first World Fertility Day was held, followed by the fundraising Pineapple Ball, run by IVF Babble held at the Science Museum.

Throughout the year, we continued lobbying and campaigning initiatives in an ongoing effort to improve the equality of access to NHS funded fertility treatment, including meetings with Jackie Doyle-Price, the Junior Minister, Department of Health and with cross party MPs in England, MSPs in Scotland, AMs in Wales and to MLAs in Northern Ireland. We also worked alongside Steve McCabe, MP with the production of the Private Member's Access to Fertility Bill 2018-19. The bill had its first reading in Parliament in April 2018, under the Ten-Minute Rule. The second reading has unfortunately been delayed several times, due to insufficient parliamentary hearing time but is ready to be heard as soon as a slot becomes available.

As Co-chair of the lobbying body, Fertility Fairness, we undertook a Freedom of Information request (FOI) regarding provision of local IVF services from English Clinical Commissioning Groups (CCGs). The results of the survey were released in Fertility Week 2018 and were widely



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reported on in various press reports. In addition to this, close monitoring is undertaken to ascertain any potential changes to provision and the appropriate MPs and CCG governing bodies lobbied in order to prevent a worsening of service provision.

Fertility Network works in close collaboration with the regulator of the UK fertility industry, the Human Fertilisation and Embryology Authority (HFEA). We have had regular meetings, attended Authority meetings and have supported them with the development of their new patient survey and provided feedback on the new Code of Practice document, due for publication in early 2019. We are very pleased that this version of the Code of Practice provides an increased focus on the importance of emotional support of the patient.

We have worked with the HFEA and other leading fertility organisations to agree a consensus statement on 'the responsible use of treatment add-ons in fertility services.' 11 signatories to this statement are HFEA, Fertility Network UK, British Fertility Society, European Society of Human Reproduction & Embryology (ESHRE), British Infertility Counselling Association (BICA), British Andrology Society (BAS), Association of Clinical Embryologist (ACE), Association of Biomedical Andrologists (ABA), Royal College of Nursing (RCN), Royal College of Obstetricians & Gynaecologists (RCOG), Senior Infertility Nurse Group (SING). The consensus statement was produced given the concerns that exist amongst many of the UK fertility professionals that patients are frequently being offered, and charged for, optional unproven treatments which claim to improve their chances of having a healthy baby. These additional therapies and techniques are collectively referred to as treatment 'add-ons'. The consensus statement, published in January 2019, sets out the principles of responsible innovation which the signatories believe should guide professionals in the UK.

Fertility Network UK continued to represent patients on the IVF Pricing Development, Expert Advisory Group. This group was set up by NHS England to provide expert advice on the development of a benchmark price and outcome-based payment approach for NHS funded fertility treatment in England. A guideline price and draft approach have been agreed and can be viewed here: <https://improvement.nhs.uk/resources/national-tariff-1920-consultation/>

Fertility Network UK were pleased to be able to support a number of medical research and other trials during the period, including LOCI (Letrozole for improving fertility in women with polycystic ovary syndrome), TEAM OHSS (Early active management of OHSS), eFreeze (elective freezing of embryos in assisted conception), DrawingOut (Visualising invisible diseases through art), Finding More to Live (a self-help application for people unable to have (more) children), e-Ferticom (interactive eLearning to improve skills to deliver bad news), Eggcell study (egg recovery rate trial), LEAF (Fibroid/Polyp removal for treatment of infertility/recurrent miscarriage), EME (Efficacy and mechanism evaluation of culture media), Endometrial Scratch.

Many of the team members have been invited to speak at conference and events, including amongst many, The Fertility Show, Fertility Forum, Fertility Fest, Future of Midwifery consultation at Kings College London, the Royal Society of Medicine and at several other conferences, exhibitions, student midwife and GP events. We were proud to support the second annual award of the 'Iwan Lewis-Jones Memorial Prizes' for Young Scientist and Young Clinician.



### 5.3 Reach

Our reach on social media and visits to our website have continued to grow through the period. We now reach over 140,000 users across our social channels and have over 15,000 people per month visit our website from across the globe. We carried out a website update to improve the navigation and accessibility of content.

Regular support group webinars are being held, and we are also starting to carry out more virtual meetups through whatsapp and Facebook. These are being received very well and are likely to form a key element of our patient support activities moving forwards.

Our Support Line, which is operated by our trained nurse, offers support to anyone experiencing fertility issues at any stage of their journey. In 2018/19, we answered 5433 calls/emails and enquiries via the Health Unlocked platform, of which 3594 were unique contacts. Our Information line answered 2878 calls/emails.

In 2018/19, we continued to utilise designated funds to provide support those people that are childless not through choice, 'More to Life' (MTL), through a dedicated MTL co-ordinator, a regular e-newsletter and dedicated series of webinars and group meetings.

We are proud to be the charity partners at The Fertility Show, held in Olympia, London at the end of Fertility Week and in Manchester in March (The show organisers are River Street Events). The show provides visitors with unparalleled access to the world's leading fertility experts, UK fertility charities and many fertility services providers under one roof. At the show, team members both chair and speak on various sessions, in addition to supporting many of the Fertility Show attendees.

New in 2018/19 was the Fertility Forum, which was a joint event organised by the British Fertility Society and RCOG, that aimed to bring patients together with experts from the Fertility Sector. Fertility Network supported and took part in the event which it is hoped will become an annual one.

Fertility Network UK have team members based across the UK in England, Scotland, Northern Ireland and Wales whose focus is to serve the local community with support groups and events. In addition to providing support group services, support to local clinics, and delivery of Fertility in The Workplace presentations, the highlights from around the regional teams are as follows.

Fertility Network UK have team members based across the UK whose focus is to serve the local communities with support groups and events. In addition to providing support group services, support to local clinics, and other activities, the regional teams have delivered the following:

In Scotland we are very grateful to receive funding directly from the Scottish Government. Activities undertaken include:

- Continued attendance at the National Infertility group and all subgroups and continuation of close working with clinics throughout Scotland.



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- Hosting of the Scottish Fertility Options Event in September.
- Successful collaboration with Dumfries House to promote and assist in delivery of second Fit For Fertility Programme.
- Introduction of Trying to Conceive Webinar Series.
- Relationships extended with Scottish colleges to support events in addition to Freshers: e.g. Wellbeing events at Glasgow City and Glasgow Riverside and Women's History week at Glasgow Caledonia University.
- Establishment of a successful new digital support group (WhatsApp) in Ayrshire and Dumfries and Galloway for those trying to conceive. Supported by volunteers. Set up a new closed Facebook group for North East Scotland.
- ACAS – following advice from the team have now updated their fertility advice on their website and included a link to our FNUK.
- Received grant from Foundation Scotland for a CBT course and one day Yoga session for fertility patients. Overall 93% of attendees rated these events as excellent.
- Continued delivery of education project during Freshers week in 22 Colleges and Universities
- Facilitated a stand at the GP annual conference, engaging with GP's from all over the UK.
- Joined Alliance Network in Scotland who are a national intermediary with over 1500 members which has been an excellent forum to engage with other charity and 3rd sector organisations.

In Northern Ireland, with the support of the Health & Social Care Board, we have been able to increase our support for patients including:

- the development of a series of new Workshops 'Vitality and Wellbeing' in Belfast, our new Fertility 'Connections' one-to-one volunteer mentor scheme for patients and the initial development of a new support group in Ballymena. In addition, there has been extensive organising of a wide range of speakers for our existing support groups which has included health care professionals, speakers from California, Spain as well as our local experts. Free relaxation evenings have been provided throughout the support groups in Yoga, Reflexology and Acupuncture.
- In February 2019 we were grateful to receive a grant from the Belfast Cathedral Sit-Out fund.
- We ran two 5 week Living Life to the Full CBT programmes, delivered by our NI Co-ordinator. These were offered free to our NI patients to help to deal with their emotional and mental wellbeing.
- We appointed a new part-time NI Support Co-ordinator, to work alongside the NI Co-ordinator, who has become a very valuable and experienced member of the NI team.
- A short programme of the 'Your Future Fertility' Education Programme was piloted with NI based materials and this was very well received by Health Professionals. We are currently seeking funding to run this.
- Both NI representatives attended 3 major NI conferences to increase awareness of Fertility Network in NI and showcase the Education project. Two were about Donor Conception and the third was a Sexual Health conference for Health Professionals.
- A number of new volunteers have been recruited.
- Numbers of enquiries from patients and health professionals have increased, and we have been able to grow our mailing lists. We have also established a digital database of GP practices in Northern Ireland. This will ensure better channels of communication and awareness with GP's and reduced costs of print and distribution.



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In Wales, with the support from The National Lottery Community Fund Wales, we have:

- Continued running existing and adding new groups, including setting up a new group to meet the additional needs of BAME women in Cardiff.
- Delivered community group talks at various locations and exhibited at other events including Pride Cymru and Cardiff University Freshers Fair.
- We held the 3<sup>rd</sup> Wales Fertility Information and Wellbeing day, where 21 private, public and charitable organisations exhibited.
- Met with 4 Assembly Members to raise awareness of how infertility impacts on mental health and how the NICE recommended 3 cycles of IVF are needed for Welsh patients.
- Continued to work with Welsh Health Specialised Services Committee to make fertility services more accessible to those in Wales.
- Directly contacted 478 GP surgeries with our patient support materials, stressing the emotional impact of infertility on their patients. We have also increased dialogue through the Primary1 Network.

In England with limited staff resources due to the lack of funding we have:

- Delivered the Scream4IVF campaign petition to Downing street.
- Launched 'The Patient Pledge' support pack for clinics.
- Attended The Fertility Show at London Olympia and Manchester.
- Organised and attended a Rally in London for equitable provision across the country.
- Launched Fertility In the Workplace.
- Continued our Information Line.
- Continued our vital Support line Service.
- Established and maintained 24 online support groups.
- Continued to be an integral part of ongoing/new research projects.
- Continued to present at various events held throughout 18/19.

#### Volunteer Update

In ensuring the continuation of our provision of quality support to support those directly affected by fertility issues at all stages of their journey, we have made improvements to our recruitment and development procedures for volunteers.

Highlights of the activities undertaken during the year:

- The number of new volunteers recruited continues to increase, and has expanded across the UK, with all volunteers receiving training on keeping support group attendance details in line with GDPR.
- Receipt of the Volunteer Friendly Award awarded through Voluntary Action North Lanarkshire (in Jan 18). The charity was presented with a plaque and certificate during Volunteers Week 2018.
- Recognition and thanks of our volunteers during Volunteer's Week.
- Many of our volunteers attended Scream4IVF events and The Fertility Show in both London and Manchester.
- Our support volunteers now receive training in both listening/ counselling skills and fertility group facilitation.





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- The 'General' volunteer role has been expanded to 'Engagement'. Volunteers recruited in this role will work directly with our staff to help raise and spread awareness of the charity and its services in the local community. The MTL 'Local Contact' role has been amended to 'MTL Group Facilitator'.
- Skills Development & Recruitment – the new application form captures Skills & Strengths, References, Health & Disability.
- As at the end of March 2019, our total number of support volunteers was 160.
- Plans are in place to launch a volunteer newsletter and a volunteer training webinar series.

## 6. OUR SUPPORTERS

Fertility Network UK receives no guaranteed funding and can only continue its work due to the generous financial support from many individuals and organisations.

We are extremely grateful for, and would like to acknowledge all our supporters, including:

- Scottish Government - to work with clinics and Health Boards on the provision of fertility services in Scotland; to provide a comprehensive support service to infertility patients and to provide patient information packs; As part of the Fertility Education Project to raise awareness of issues surrounding fertility and infertility by working with universities, health professionals and employers across Scotland; Part funding for volunteer co-ordinator
- National Lottery Community Fund Wales to continue and expand our regional network of support and information for infertility sufferers in Wales
- Foundation Scotland – to run a series of 6 positive thinking CBT workshops
- Health and Social Care Board, Northern Ireland - to provide part-time support co-ordinator and the delivery of support services to local patient groups
- Belfast Cathedral Sit-Out appeal

Our thanks go to our Corporate and Clinic supporters in 2018/2019

River Street Events	IVF Babble
Merck	Pharmasure
Ferring	Clinica Irema
Casmed International	My Beehive
The Stork	Bristol Centre for Reproductive Medicine
GCRM Belfast	GCRM Glasgow
Tahe Fertildad	Fertility Focus
London & IVF Genetics Centre	Newlife IVF Greece
Fertility Plus Ltd	IVF Matters LTD
Embryo clinic Greece	Regional Fertility Centre Belfast
CARE Fertility	Centre for Reproductive and Genetic Health – CRGH
IVF London	Herts & Essex Fertility Centre Ltd
IVF Turkey	Fertility Plus Ltd
The London Women's Clinic	IVF Spain
Apricity Fertility UK LTD	Cheshire Reproductive Medicine (CHRM)
Newcastle Centre for Life	Jessop Fertility
Institute of Life Mitera	
The Shropshire and Mid-Wales Fertility Centre	



We are particularly grateful to all those individuals who have made donations or carried out fundraising activities for Fertility Network UK.

A special mention to all the small businesses who are donating a proportion of their proceeds to Fertility Network UK which include: Ready and Unable, Without Issue, Mindful Me, Mama Established, Apples & Pips, HelloTreacle & The Pants Project, Bear Face Prints, InFertile Life, My Family Tree, Tori Day, Harls & Ted in collaboration with Defining Mum, Broken Heart Tees, Mamaste tee, Sheila Lamb.

## **7. FINANCIAL REVIEW**

Faced with the current economic conditions and unrelenting reductions in grant funding year on year, the 2018/19 financial year once again found us continuing to look for ways to diversify our income generation. Although our efforts helped us to retain funding from The Health and Social Care Board in Northern Ireland and from the Scottish Government, fertility issues continue not to be a priority for the government in Westminster. Accordingly, we have been unable to secure any funding from them over the past seven years.

We were fortunate to receive some legacy donations in prior years. In 2018/19 the Trustees have continued to ringfence this income into "Designated Funds" which has allowed us to fund specific projects for the long-term benefit of the charity. During the year these were spent on support for our 'More to Life' community, support of the Scream for IVF campaign and to relocate the Head office within Greenwich.

We are continuing with our income diversification initiatives with the aim to safeguard against the trend in decreasing government funding for fertility-related charitable work, especially in England where the funding gap is most pronounced. We continue to be extremely grateful for the support of all those organisations and funders that continue to support us and enable us to sustain and develop the services we offer.

The Trustees have recognised the need to invest in plans and people with the aim to achieve the goal of income growth and diversification and recognise the lead time required to meet these aims. As such, the Trustees felt that an operational deficit during the year ended 31 March 2019 was acceptable in the circumstances.

## **8. OUR RESERVES POLICY**

In order to continue supporting those with fertility issues it is key that the charity has a reserves policy that can support the organisation in the eventuality of its use. The trustees considered the potential financial risks, taking account of its own historic experience, experiences elsewhere in the charity sector and other scenario planning. The trustees considered both the costs of addressing these risks and other potential outcomes, including the worst-case scenario of an orderly closure. In previous years, the trustees concluded its reserves policy should be 9 months operating expenditure (excluding designated funds).

The Trustees have reviewed this policy in the light of the deficit in 2018/19 and concluded that it remains appropriate. At 31 March 2019, reserves fell below this target. During 2019/20 the Trustees have agreed that funds held in the designated reserve should be transferred to the unrestricted reserve. In addition, the Trustees are reviewing charity activity with the aim of having appropriate resources to meet the future short-term and long-term requirements.

As noted in previous years, reserves are held in cash with UK institutions and spread so that the charity does not hold more than the Financial Services Compensation Scheme government guaranteed balance in any individual institution.

## 9. LOOKING FORWARD

Fertility Network is extremely grateful to all the organisations and individuals that provide financial support to the Charity. However, the recent and current economic environment means income generation for all charities is becoming even more challenging. Generating a diverse and sustainable income stream in 2019/20 and beyond is critical to the charity's future and on-going success.

### 9.1 Operating Activities

Three initiatives we will further develop during 2019/20:

- ❖ **Fertility in the Workplace**  
Continue to build upon successful work already undertaken across the UK.
- ❖ **The Patient Pledge**  
Continue to encourage clinics to undertake the patient pledge that puts patients at the centre of all their operations, including the support of Fertility Network UK to enable us to continue delivering much needed support to their patients.
- ❖ **Webinar Series**  
Develop and host *Trying to Conceive & More to Life* webinars facilitated by Fertility Network UK with expert speakers each month.

Our awareness week initiative will once again be a focus for us, providing support, raising awareness and funds, and changing perceptions. This is planned for week 28 October – 3 November 2019. We will use #tags to highlight some key objectives during the week:

#YOUARENOTALONE #FERTILITYWEEK

- ❖ **#MentalMatters** we will share tips from mental health experts such as Claire Raheem and Kelly Da Silva, as well as testimonials from real people within our community.
- ❖ **#FertilityInTheWorkplace** day we will share research findings in collaboration with Middlesex University, *Experiences and psychological distress of fertility treatment and employment*.
- ❖ **#MenMatter** Men are half of the fertility equation but may find it harder to express their feelings. Unfortunately, there is a severe lack of promotion of male voices in this community. To raise awareness of this, Fertility Network UK will spotlight the male voice and share testimonials from men facing infertility.
- ❖ **#FertilityEducation** It is essential to provide targeted information to a diverse range of age groups, which is why we are also sharing Cardiff's University's *Guide To Fertility*.

We will continue our work with all professional organisations including BFS, BICA and ACE, RCOG, to highlight the emotional impact, and promote the services offered by the charity.

### 9.2 Campaigning Work

We will continue to lobby for increased funding for NHS fertility treatment in Wales, England and Northern Ireland. We believe our work in these regions is essential in keeping fertility in the public agenda and the channels for effective dialogue with government and parliamentary representatives open. We will also continue our campaign to end the unfair 'postcode lottery'



**fertilitynetworkuk**

across England. We are proud that our work with the Scottish Government as part of the National Infertility Group has resulted in Scotland having the Gold Standard in provision of treatment. We will continue to work with the Health Boards and National Infertility in 2019/20.

### **9.3 Media & Communication**

We will seek to build on the excellent relationships we have with the media to educate and influence professionals, policy makers and individuals. We will engage with employers, informing them of the need to better support their employees. Talks and information sharing with clinics will continue to be undertaken by regional staff in areas where we have coverage.

### **9.4 Funding and New Business Development**

Our new website will offer us more opportunities to generate income by working closely with existing partners and recruiting new partners and advertisers. We will work together to ensure our partnerships enhance and expand the good quality information and support we offer our service users. We will also look at expanding our successful work engaging with fundraisers.

### **9.5 Staffing and Recruitment**

As part of our objective to maintain and increase our reach and impact, we will focus on seeking funding in England, and Northern Ireland. We will complete and submit Stage 2 of The National Community Fund Wales funding application. If successful, the education project will be implemented in Wales and our reach and impact will increase in Wales.

We will also continue to reinvest income from our corporate and clinic partnerships to maintain the services we provide.

### **9.6 Business Planning**

We will continue to look for ways to work creatively with organisations both within and out with the fertility sector, raising awareness of fertility issues, highlighting the need to support those who remain childless, as well as tackling the need for more fertility education particularly for young people.

Future projects planned are subject to funding being available and will include, improving our digital presence and extending the success of the support line.

Our Chief Executive left the charity in May 2019 and presently, Gwenda Burns is currently undertaking role of Chief Executive. We are delighted that Gwenda is doing this and look forward to working with her to achieve the charity's aims and objectives. We will be building on all the foundations laid down during 2018/19, particularly the significantly increased profile and awareness of the charity.

## 10. OUR TRUSTEES & TRUSTEE RESPONSIBILITIES



### Trustee Responsibilities

Company law requires the Trustees to prepare financial statements that give a true and fair view of the state of affairs of the charity at the end of the financial year and of its surplus or deficit for the financial year. In doing so, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make sound judgments and estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for maintaining proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enables them to ensure that the financial statements comply with the Companies Act 2006. The Trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.



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Signed on behalf of the Board of Trustees



Charity Registration No. 1099960

Company Registration No. 4822073 (England and Wales)

**THE INFERTILITY NETWORK (UK)**  
**TRADING AS 'FERTILITY NETWORK UK'**  
**ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2019**

**THE INFERTILITY NETWORK (UK)  
TRADING AS 'FERTILITY NETWORK UK'  
INDEPENDENT EXAMINER'S REPORT  
TO THE TRUSTEES OF THE INFERTILITY NETWORK (UK)**

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I report on the financial statements of the Charity for the year ended 31 March 2019, which are set out on pages 2 to 13.

**Respective responsibilities of Trustees and examiner**

The Charity's Trustees, who are also the directors of The Infertility Network (UK) trading as 'Fertility Network UK' for the purposes of company law, are responsible for the preparation of the accounts. The Trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. The charity's gross income exceeded £250,000 and I am qualified to undertake the examination being a qualified member of Chartered accountants.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- (i) examine the financial statements under section 145 of the 2011 Act;
- (ii) to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- (iii) to state whether particular matters have come to my attention.

**Basis of independent examiner's report**

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the financial statements presented with those records. It also includes consideration of any unusual items or disclosures in the financial statements, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the financial statements present a 'true and fair view' and the report is limited to those matters set out in the next statement.

**Independent examiner's statement**

In connection with my examination, no matter has come to my attention:

- (a) which gives me reasonable cause to believe that in any material respect the requirements:
  - (i) to keep accounting records in accordance with section 386 of the Companies Act 2006; and
  - (ii) to prepare financial statements which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities;have not been met or
- (b) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the financial statements to be reached.



**Ainsley Gill BA (Hons) FCA  
McPhersons CFG Limited**

23 St Leonards Road  
Bexhill-on-Sea  
East Sussex  
TN40 1HH

Dated: 20.12.19

**THE INFERTILITY NETWORK (UK)**  
**TRADING AS 'FERTILITY NETWORK UK'**  
**STATEMENT OF FINANCIAL ACTIVITIES**  
**INCLUDING INCOME AND EXPENDITURE ACCOUNT**  
**FOR THE YEAR ENDED 31 MARCH 2019**

		Unrestricted funds	Designated funds	Restricted funds	Total 2019	Total 2018
	Notes	£	£	£	£	£
<b><u>Income and endowments from:</u></b>						
Voluntary income	3	42,082	151,394	-	193,476	44,256
Charitable activities	4	41,342	-	200,994	242,336	200,872
Investments	5	1,917	-	-	1,917	2,962
Other income	6	112,453	-	-	112,453	127,597
<b>Total income</b>		<b>197,794</b>	<b>151,394</b>	<b>200,994</b>	<b>550,182</b>	<b>375,687</b>
<b><u>Expenditure on:</u></b>						
Charitable activities	7	300,848	164,520	162,238	627,606	422,136
<b>Net (outgoing)/incoming resources before transfers</b>		<b>(103,054)</b>	<b>(13,126)</b>	<b>38,756</b>	<b>(77,424)</b>	<b>(46,449)</b>
Gross transfers between funds		3,398	(6,796)	3,398	-	-
<b>Net (expenditure)/income for the year/ Net movement in funds</b>		<b>(99,656)</b>	<b>(19,922)</b>	<b>42,154</b>	<b>(77,424)</b>	<b>(46,449)</b>
Fund balances at 1 April 2018		184,864	69,598	105,359	359,821	406,270
<b>Fund balances at 31 March 2019</b>		<b>85,208</b>	<b>49,676</b>	<b>147,513</b>	<b>282,397</b>	<b>359,821</b>

The statement of financial activities includes all gains and losses recognised in the year.  
All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

**THE INFERTILITY NETWORK (UK)**  
**TRADING AS 'FERTILITY NETWORK UK'**  
**BALANCE SHEET**

**AS AT 31 MARCH 2019**

	Notes	2019 £	£	2018 £	£
<b>Fixed assets</b>					
Tangible assets	12		1,426		2,039
<b>Current assets</b>					
Debtors	13	19,477		7,416	
Cash at bank and in hand		412,097		551,458	
		<u>431,574</u>		<u>558,874</u>	
<b>Creditors: amounts falling due within one year</b>	14	(150,603)		(201,092)	
Net current assets			280,971		357,782
<b>Total assets less current liabilities</b>			<u>282,397</u>		<u>359,821</u>
<b>Income funds</b>					
Restricted funds	16	147,513		105,359	
Designated funds:		49,676		69,598	
Unrestricted funds		85,208		184,864	
		<u>282,397</u>		<u>359,821</u>	

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 March 2019.

The Trustees acknowledge their responsibilities for ensuring that the charity keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its incoming resources and application of resources, including its income and expenditure, for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Trustees on 19.12.19.

  
 Mr R Broughton  
 Trustee

**Company Registration No. 4822073**

**THE INFERTILITY NETWORK (UK)**  
**TRADING AS 'FERTILITY NETWORK UK'**  
**NOTES TO THE FINANCIAL STATEMENTS**  
***FOR THE YEAR ENDED 31 MARCH 2019***

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**1 Accounting policies**

**1.1 Accounting convention**

The accounts have been prepared in accordance with the Charity's Articles of Association, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016). The Charity is a Public Benefit Entity as defined by FRS 102.

The Charity has taken advantage of the provisions in the SORP for charities applying FRS 102 Update Bulletin 1 not to prepare a Statement of Cash Flows.

The financial statements are prepared in sterling, which is the functional currency of the Charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention, modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value. The principal accounting policies adopted are set out below.

**1.2 Charitable funds**

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of their charitable objectives unless the funds have been designated for other purposes.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the accounts.

Designated funds are available for use at the discretion of the Trustees in furtherance of their charitable objectives. Such funds are subject to certain conditions agreed by the Trustees and used in accordance with the majority decision of the Trustees from time to time.

**1.3 Incoming resources**

Income is recognised when the Charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the Charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Legacies are recognised on receipt or otherwise if the Charity has been notified of an impending distribution, the amount is known, and receipt is expected.

The value of donated services and gifts in kind provided to the charity are recognised at their open market value in the period in which they are receivable as incoming resources, where the benefit to the charity can be reliably measured. An equivalent amount is included as expenditure under the relevant heading in the Statement of financial activities.

Turnover is measured at the fair value of the consideration received or receivable and represents amounts receivable for goods and services provided in the normal course of business, net of discounts, VAT and other sales related taxes.

**THE INFERTILITY NETWORK (UK)**  
**TRADING AS 'FERTILITY NETWORK UK'**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2019**

---

**1 Accounting policies**

**(Continued)**

**1.4 Resources expended**

Fundraising and publicity costs include general advertising and promotion of the charity and its objectives.

Governance costs include costs associated with the strategic as opposed to the day to day management of the charity's activities.

All expenditure is accounted for on an accruals basis.

A liability will arise when the charity is under an obligation to make a transfer of value to a third party. Where costs cannot be attributed to a particular heading they have been allocated on a basis consistent with the use of the resources.

**1.5 Tangible fixed assets**

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Fixtures, fittings & equipment	20% per annum on a straight line basis
--------------------------------	--

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in net income/(expenditure) for the year.

**1.6 Impairment of fixed assets**

At each reporting end date, the Charity reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

**1.7 Cash and cash equivalents**

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

**1.8 Financial instruments**

The Charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the Charity's balance sheet when the Charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

**THE INFERTILITY NETWORK (UK)**  
**TRADING AS 'FERTILITY NETWORK UK'**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2019**

---

**1 Accounting policies**

**(Continued)**

***Basic financial assets***

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

***Basic financial liabilities***

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

***Derecognition of financial liabilities***

Financial liabilities are derecognised when the Charity's contractual obligations expire or are discharged or cancelled.

**1.9 Employee benefits**

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the Charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

**2 Critical accounting estimates and judgements**

In the application of the Charity's accounting policies, the Trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

**THE INFERTILITY NETWORK (UK)**  
**TRADING AS 'FERTILITY NETWORK UK'**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2019**

**3 Voluntary income**

	Unrestricted funds	Designated funds	Total 2019	Total 2018
	£	£	£	£
Donations and gifts	42,082	146,046	188,128	44,256
Legacies receivable	-	5,348	5,348	-
	<u>42,082</u>	<u>151,394</u>	<u>193,476</u>	
<b>For the year ended 31 March 2018</b>	<u>44,256</u>	<u>-</u>		<u>44,256</u>

**4 Charitable activities**

	Fundraising income	Subscriptions	Grants receivable for charitable activities	Advertising income	Total 2019	Total 2018
	£	£	£	£	£	£
Income within charitable activities	39,342	-	-	2,000	41,342	43,797
Grants receivable for charitable activities	-	-	153,582	-	153,582	157,075
Other income	-	-	47,412	-	47,412	-
	<u>39,342</u>	<u>-</u>	<u>200,994</u>	<u>2,000</u>	<u>242,336</u>	<u>200,872</u>
<b>Analysis by fund</b>						
Unrestricted funds	39,342	-	-	2,000	41,342	
Restricted funds	-	-	200,994	-	200,994	
	<u>39,342</u>	<u>-</u>	<u>200,994</u>	<u>2,000</u>	<u>242,336</u>	
<b>For the year ended 31 March 2018</b>						
Unrestricted funds	31,227	11,570	-	1,000		43,797
Restricted funds	-	-	157,075	-		157,075
	<u>31,227</u>	<u>11,570</u>	<u>157,075</u>	<u>1,000</u>		<u>200,872</u>



**THE INFERTILITY NETWORK (UK)**  
**TRADING AS 'FERTILITY NETWORK UK'**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2019**

**5 Investments**

Unrestricted funds	Total
2019 £	2018 £
Interest receivable	
1,917	2,962

**6 Other income**

	2019 £	2018 £
Other income	2,873	13,882
Sponsorship	87,825	90,845
The Fertility Show income	21,755	22,870
	112,453	127,597

**7 Charitable activities**

	2019 £	2018 £
Staff costs	341,779	289,911
Depreciation and impairment	613	523
Activities undertaken directly	263,623	111,897
	606,015	402,331
Share of governance costs (see note 8)	21,591	19,805
	627,606	422,136
<b>Analysis by fund</b>		
Unrestricted funds	300,848	225,742
Designated funds	164,520	29,506
Restricted funds	162,238	166,888
	627,606	422,136

**THE INFERTILITY NETWORK (UK)**  
**TRADING AS 'FERTILITY NETWORK UK'**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2019**

**8 Governance costs**

	<b>2019</b>	<b>2018</b>
	<b>£</b>	<b>£</b>
Staff costs	3,562	3,899
Legal and professional	18,029	15,906
	<u>21,591</u>	<u>19,805</u>
Analysed between Charitable activities	<u>21,591</u>	<u>19,805</u>

All costs are allocated based on estimated actual use of service provision.

**9 Trustees**

None of the Trustees (nor any persons connected with them) received any remuneration or benefits from the Charity during the year.

**10 Employees**

**Number of employees**

The average monthly number employees (including full time and part time staff) during the year was:

	<b>2019</b>	<b>2018</b>
	<b>Number</b>	<b>Number</b>
	<u>18</u>	<u>18</u>
<b>Employment costs</b>	<b>2019</b>	<b>2018</b>
	<b>£</b>	<b>£</b>
Wages and salaries	<u>345,341</u>	<u>293,810</u>

There were no employees whose annual emoluments were £40,000 or more.

**11 Financial Performance**

During the year the charity incurred a deficit of £77,424 (2018 £46,449). This was not unexpected and broadly in line with internal expectations. The trustees are taking action seeking to improve income and reduce costs in the current year with a view to showing a surplus ongoing in the longer term.

**THE INFERTILITY NETWORK (UK)**  
**TRADING AS 'FERTILITY NETWORK UK'**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2019**

**12 Tangible fixed assets**

	Fixtures, fittings & equipment £
<b>Cost</b>	
At 1 April 2018	15,867
Additions	299
At 31 March 2019	<u>16,166</u>
<b>Depreciation and impairment</b>	
At 1 April 2018	13,828
Depreciation charged in the year	912
At 31 March 2019	<u>14,740</u>
<b>Carrying amount</b>	
At 31 March 2019	<u>1,426</u>
At 31 March 2018	<u>2,039</u>

**13 Debtors**

	2019 £	2018 £
<b>Amounts falling due within one year:</b>		
Trade debtors	17,104	4,480
Other debtors	995	1,318
Prepayments and accrued income	1,378	1,618
	<u>19,477</u>	<u>7,416</u>

**14 Creditors: amounts falling due within one year**

	Notes	2019 £	2018 £
Other taxation and social security		-	4,037
Deferred income	15	143,344	190,526
Trade creditors		1,795	2,373
Accruals and deferred income		5,464	4,156
		<u>150,603</u>	<u>201,092</u>

**THE INFERTILITY NETWORK (UK)**  
**TRADING AS 'FERTILITY NETWORK UK'**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2019**

**15 Deferred income**

	2019 £	2018 £
Income received in advance	143,344	190,526

**16 Restricted funds**

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

	<b>Movement in funds</b>			
	Balance at 1 April 2018 £	Incoming resources £	Resources expended £	Transfers £
Health & Social Care Board	2,407	20,434	(21,673)	-
Scottish Government Health Board Project & Options Packs	13,100	33,496	(36,697)	-
Scottish Government Fertility Education Project	39,762	41,205	(42,355)	-
Belfast Cathedral Sit Out Appeal	-	750	-	-
Scottish Government Additional Events Funding	8,744	25,000	(8,945)	3,398
Scottish Government Project Funding	23,800	47,412	(4,114)	-
Scottish Volunteer Project	6,602	8,000	(13,700)	-
Big Lottery Wales	10,944	23,202	(33,259)	-
Foundation Scotland	-	1,495	(1,495)	-
	105,359	200,994	(162,238)	3,398

**THE INFERTILITY NETWORK (UK)**  
**TRADING AS 'FERTILITY NETWORK UK'**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2019**

**16 Restricted funds**

**(Continued)**

Health & Social Care Board - Successful bid for tender to provide a part-time support coordinator, a confidential telephone helpline service, practical information services and the coordination and delivery of support to local patient groups.

Scottish Government - Funding to allow us to continue to provide a comprehensive support service to infertility patients throughout Scotland, to provide patient representation by participating in the various meetings following on from the National Groups and increase awareness of the services offered in Scotland, to work with Health Boards to bring about full implementation of recommendations for the provision of fertility services in Scotland, and to produce patient information packs.

Scottish Government Fertility Education Project - To raise awareness of issues surrounding fertility and infertility through working with universities, health professionals and employers across Scotland to introduce ways of ensuring people are better informed about how their fertility can be conserved.

St Anne's Cathedral Sit-Out Fund - To run workshops for the More to Life Group in Northern Ireland and provide some funding for Fertility Network Support Groups not covered by other funding.

Scottish Volunteer Project - Match funding from the Scottish Government to employ a Volunteer Coordinator.

The Big Lottery Wales - Received to expand our current regional network to provide support and information at local level for infertility sufferers in Wales.

Foundation Scotland - Funding to run 6 Fertility Cognitive Behavioural Workshops and one Fertility Yoga session in Dundee.

All of the above grants were received after successful application for funding by The Infertility Network (UK) trading as 'Fertility Network UK'.

All of the grants are restricted to expenditure as agreed with the grant body during the application process.

**17 Analysis of net assets between funds**

	<b>Unrestricted funds</b>	<b>Designated funds</b>	<b>Restricted funds</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Fund balances at 31 March 2019 are represented by:				
Tangible assets	1,426	-	-	1,426
Net current assets/(liabilities)	83,782	49,676	147,513	280,971
	<u>85,208</u>	<u>49,676</u>	<u>147,513</u>	<u>282,397</u>

**THE INFERTILITY NETWORK (UK)**  
**TRADING AS 'FERTILITY NETWORK UK'**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2019**

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**18 Related party transactions**

**Remuneration of key management personnel**

The remuneration of key management personnel is as follows.

	<b>2019</b>
	<b>£</b>
Aggregate compensation	37,932
	<u>          </u>

**19 Donated services and gifts in kind**

Donated services and gifts in kind provided to the charity during the year totals £137,458. This refers to services from Saatchi & Saatchi Wellness in relation to the '#ScreamforVF' campaign which ran during 2018. This is expected to be a one-off project and has been included in designated income and expenditure, with the effect of increasing these as reported in the accounts by £137,458. Income for the year, excluding these donated services and gifts in kind, amounted to £412,724.