

THE PANTS PROJECT

PRESS RELEASE



Source: The
Pants Project
and Fertility
Network UK



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The Pants Project: helping women feel feminine and beautiful through the power of pants, no matter what fertility issues they're facing.



My name is Natasha Bishop, I am 19 and I have a rare condition called [Mayer-Rokitansky-Küster-Hauser syndrome \(MRKH\)](#) which means I do [not have a womb or vagina.](#) The Pants Project was born out of this experience.

Launching in **December 2016**, the Pants Project aims to raise awareness of the reality of fertility issues, as well as raising funds for those affected, by selling pants created by Britain's most prestigious Lingerie designers. As Dolce & Gabbana said, "Lingerie is the maximum expression of a woman's femininity"; so what better way to do this.

Half of our designers have chosen to [donate underwear for an auction we will be holding at our February launch party](#), where all of the profits will go to our charity [Fertility Network UK](#). The other designers have chosen to [sell pair\(s\) of underwear via our website as an online collection, launching in December](#), with 25 per cent of the profits going towards our charity.

The designers are:

- [Fleur of England](#)
- [Nichole de Carle](#)
- [Mimi Holliday](#)
- [Loveday London](#)
- [Brighton Lace](#)
- [Lascivious](#)
- [Bluebella](#)
- [Lustre Lingerie](#)
- [Isadore intimates](#)
- [Elissa Poppy](#)
- [Edge O' Beyond](#)
- [Playful Promises](#)
- [Miss Crofton](#)
- Charley Chiddle (in-house designer)

The nation's leading patient fertility charity Fertility Network UK supports The Pants Project, and a percentage of the profits from the Pants Project will be donated to the charity to help the 3.5 million people in the UK facing fertility issues.

Notes to editors:

1. For further information on The Pants project and its founder **Tasha Bishop**, **Mobile:** 07858779252 **Email:** thepantsproject@outlook.com

Check out The Pants Project's [website](#) and follow us on [Instagram](#), [Twitter](#) and [Facebook](#)

2. Fertility Network UK provides free and impartial help, support, advice and understanding for anyone affected by fertility problems:

- women and men considering their future fertility
- individuals trying to become parents
- anyone facing the challenges of childlessness
- people successful after fertility problems

Media contact: **Catherine Hill**, **Mobile:** 07469 660845 **Email:** media@fertilitynetworkuk.com Media volunteers are available on request.

3. Fertility Network UK provides a national fertility Support Line: call 0121-323-5025.

4. Fertility Network UK supports people. We rely on voluntary donations to continue our vital work. **You can donate now by visiting:** www.fertilitynetworkuk.org/