



ANNUAL REPORT

2015

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REFERENCE AND ADMINISTRATIVE INFORMATION

Charity Name: The Infertility Network (UK)

Charity number (England and Wales): 1099960

Company number: 4822073

Scottish Charity Number: SC039511

Registered office: Charter House
43 St. Leonards Road
Bexhill on Sea
East Sussex
TN40 1JA

Reporting Accountants: McPhersons CFG Limited
23 St. Leonards Road
Bexhill on Sea
East Sussex
TN40 1HH

Bankers: Lloyds Bank
25 Cornhill
Bridgwater
SOMERSET
TA6 3AY

STRUCTURE, GOVERNANCE AND MANAGEMENT

The charity is constituted as a company limited by guarantee, and is therefore governed by Articles of Association. A Board of Directors/Trustees consisting of up to twelve members governs The Infertility Network (UK). The Board meets quarterly and as necessary. The Trustees, who are also the directors for the purpose of company law, who served during the year, were:

Board of Trustees

Melissa Asare

Elizabeth Ascham

Louise Evans

(Appointed 14th June 2014)

Jessica Hepburn

(Appointed 14th June 2014)

Melissa Hillier

Carol Hulley

Jill Martin

(Appointed 27th October 2014)

Nicola Murray

Maria Rodriguez Portela

Sylvia Shearer

Chairperson

Rachel Watson

(Resigned 24th January 2015)

The Trustees are each members of the company and have no beneficial interest therein and guarantee to contribute £1.00 in the event of a winding up.

The Chief Executive, Susan Seenan, was appointed on 1st January 2014 and remains in post.

The Chief Executive is appointed by and reports to the Board of Trustees to manage the day-to-day operations of the charity and has overall responsibility for managing the charity's employees. As at 31st March 2015 there were a total of three full time and thirteen part time employees. The Chief Executive is co-chair of Fertility Fairness

(formerly the National Infertility Awareness Campaign) which is supported by a wide range of organisations involved in the field of infertility, including infertility charities such as the Donor Conception Network and the Daisy Network; healthcare professionals societies such as the British Fertility Society and the Royal College of Obstetricians and Gynaecologists, and the pharmaceutical industry.

The charity includes two onward networks; ACeBabes for those who have been successful in their efforts to have a family, either through fertility treatment, adoption, fostering or surrogacy, and More To Life (MTL) which provides help and support to those who will remain childless.

The charity continues to be seen as the leading, national fertility patient organisation, providing patient representation on several committees including:

- Human Fertilisation and Embryology Authority
- British Fertility Society
- National Infertility Group in Scotland
- All Wales Fertility Advisory Group
- National Gamete Donation Trust
- European Society of Human Reproduction & Embryology Psychology Guideline Development Group
- Fertility Europe
- Reproductive Medicine Clinical Studies Group for the Royal College of Obstetricians & Gynaecologists
- Regional Fertility Clinic Gynaecological Liaison Group
- All Party Group on Infertility, N. Ireland
- Adoption UK parent liaison group, N. Ireland
- Meetings/Conferences called ad-hoc during the year

The charity continues to enjoy excellent relationships with its sister organisations working in the field of infertility. The charity founded and Chairs the Association of Fertility Patient Organisations (AFPO) and co-ordinated two meetings during this financial year. Additionally, we provide patient representation to a number of committees including the Human Fertilisation & Embryology Authority (HFEA).

OUR MISSION



I N UK AIMS

to continue being the leading charity across the UK in the provision of a comprehensive support network for those affected by infertility at all stages of their journey, providing authoritative information as well as practical and emotional support.

OUR OBJECTIVES

The charity's objectives are subject to review each year to ensure it continues to deliver value to the individuals, couples, communities and entities it supports.

OUR OBJECTIVES CHARTER

- ❖ To **relieve** the suffering from infertility particularly through the provision of information, advice and support;
- ❖ To **support** the provision of an equitable system of publicly funded fertility treatment throughout the UK for all sufferers of infertility, sub-fertility and secondary infertility;
- ❖ To **support** the needs of persons suffering from infertility through the provision of inter alia, a network of local support groups, a supportline service, a website and a regular magazine and e-newsletter;
- ❖ To **advance** public education about all aspects of fertility and infertility;
- ❖ To **raise** the profile of issues concerning fertility and infertility in the media and in general, in an informed, responsible manner; and
- ❖ To **encourage** and assist further research in its broadest sense into infertility and its various effects.

OPERATING HIGHLIGHTS & ACHIEVEMENTS

The charity had anticipated and budgeted for a deficit during the year ending 31st March 2014 and, although the deficit position was better than anticipated, our major focus during the year ending 31st March 2015 was to ensure that we did not further deplete our reserves. We therefore set a prudent budget to ensure that the cost of planned activities, while contributing to the charity's overall aims and objectives, did not exceed our income.

We succeeded in accomplishing this objective in a number of ways during the past year. The charity is proud to highlight and précis some of these operating highlights and achievements below, with more detailed descriptions and statistics on each in the *Appendices* at the end of the report. We have captured these under four major themes:

INCOME; REACH; INFLUENCE & QUALITY.

INCOME:

The most significant and far-reaching operating highlight in terms of the life of the charity and our ability to continue to

provide the vital support and services we offer is again our income generation.

With grant funding increasingly difficult to obtain, we followed an income generation strategy with particular focus on growing revenue across the UK. Our services are in demand, often providing a lifeline to those experiencing fertility challenges. Research shows around one in six couples in the UK will experience difficulties in conceiving – currently around three and a half million people. We successfully encouraged individual supporters of the charity to fundraise for us and found creative ways to use our website to generate income by hosting competitions. Income, from the successful recruitment of three new corporate supporters during the year, will be reinvested in our services to progress efforts to meet this demand. (*See the section on Looking Ahead for more details of our income generation strategy for the upcoming financial year*).



Increased income by forty six percent

Our second National Fertility Awareness Week (NFAW) 2014, continued to serve as a platform for the charity to raise awareness and generate income.

We extended this to include the Embryo Challenge whereby clinics could support us by way of a donation for each embryo created during the week, our 'Helping Hands' initiative where holistic therapists could offer their support, as well as repeating our successful 'cake bake' initiative. More details can be found at <http://www.nfaw.org.uk>

REACH:

We continued to work proactively with the media to raise the profile of issues concerning fertility and infertility in the media,

including working proactively with the BBC on issues highlighted in 'Holby City'. Many of our staff members took part in media interviews and similarly our volunteers continued to help raise awareness of these issues by sharing their personal stories. We recruited a new Press Officer at the end of the year and this will help with our goal to raise the profile of all fertility related issues in the media over the coming year. (*See Media Activity summary in Appendix a*)

Following the changes to our membership strategy last year, we took the decision to move our quarterly magazine to a free on-line resource, with printed copies available to clinics, partners and at all fertility related events. Our more proactive approach to the use of social media and our website in order to target and attract visitors from a much wider and more diverse area and demographic, has resulted in a significant rise in our overall reach. (*See the activity numbers in Appendix b*)

Our trained, part-time nurse continues to run the professional supportline offering support to anyone experiencing fertility issues, at any stage on their journey. She was also invited to take part in an online clinic that ran for one week on the Talk Health Partnership site. Over two thousand enquiries from patients were dealt with during the year, an overall thirty percent increase on the previous year, including almost sixty percent increase in responses to posts on our Health Unlocked forums. Our head office continues to support patients and individual callers calling in on our freephone helpline. After considering changes in the way people seek support, we increased the amount of



information we made available online to ensure as much information as possible was accessible at the point of initial contact. (*See Appendix c for actual numbers*)

We continued to provide support to those facing involuntary childlessness as well as to those who have been successful following fertility issues through our two onward networks – More To Life and ACeBabes.

The charity continued its efforts to distribute information to as many patients and professionals throughout the UK, by way of both printed literature and downloads from the charity's website. Our social networking continued to expand during the year and the charity now has active groups for Infertility Network UK, Infertility Network Scotland and Infertility Network Northern Ireland with separate groups for More To Life and ACeBabes on Facebook, Twitter as well as a growing community on Health Unlocked. (*See Appendix d for statistics*)

Our information events this year deserve a special mention, most noteworthy, our work done in association with Intuitive Events Ltd at The Fertility Show on Saturday 1st and Sunday 2nd November 2014. This show is the largest and most publicised annual fertility event in England. Our work included topic guidance, media promotion and the provision of speakers. Furthermore, we hosted information events in Scotland, Northern Ireland and in Wales, reaching out to many additional people in these areas who had either attended the events or had subsequently viewed the speaker talks on our website. Our education project funded by the Scottish Government that originally commenced in July 2012 with the appointment of two part-time development workers, based in the North East and South West of Scotland, received renewed funding for the third year from July 2014.

The project's main aims were:

- 1 To provide fertility information and education in universities, to GPs and in the workplace to ensure that people are better informed on all aspects of fertility issues; how to take care of their fertility and how and when it declines.
- 2 To raise awareness amongst young people in university of fertility issues and to educate them about those issues that can impact their fertility, such as (STD's) and lifestyle choices.
- 3 To reduce the instances of infertility through improved outcomes in terms of sexual health and lifestyle.
- 4 To help alleviate the effect on those already affected by this illness through information, self help and support by providing information events throughout Scotland.

This project proved a tremendous success as evidenced by the positive comments received from GPs, nursing staff and young people alike. *(See feedback, comments and ratings in Appendix e)* Our aim now is to extend this successful project across the UK, and we have applied for funding for a pilot project in England from the Department of Health.

Charity staff attended numerous patient evenings and days during the year, held at clinics throughout Scotland including the Gathering – an annual event for Third Sector organisations in Scotland - family planning clinics, midwifery conference and health events including sexual health events.

INFLUENCE:

A motion “Recognition of infertility as a medical condition in the workplace” drafted by the charity and a patient during 2014 resulted in a unanimous vote taken by the Glasgow City Branch of Unison

members to pass the motion in March 2014. Following this, all branches in Scotland have been asked to accept this policy and incorporate into negotiations with the employer.

We kept up our campaigning initiatives during the year in an ongoing effort to improve the equality of access to NHS funded fertility treatment, including numerous approaches to MPs and Peers in England, approaches to MSPs in Scotland, to AMs in Wales and to MLAs in Northern Ireland. We have also continued our work on the Health Board Project, funded by the Scottish Government, and on the All Party Group on Infertility in Northern Ireland. *(For detailed summaries of the campaigning initiatives undertaken by geographical region see Appendix f)*

Our involvement in research projects as representatives on behalf of patients strengthened this year. Several noteworthy initiatives aside from our ongoing representation on the Royal College of Obstetricians and Gynaecologists Reproductive Medicine Clinical Study Group were undertaken.

We are co-applicants on a proposal to look at the impact of time-lapse imaging on IVF success and to provide patient representation for the multi-centre Hyaluronic Acid



Binding Sperm Selection (HABSelect) clinical study. Furthermore, co-applicants for a study programme on international surrogacy and for work looking at research consent and long-term outcomes of successful treatment on mother and child. We are working with the James Lind Alliance on a research project investigating miscarriage, with The National Institute for Health Research health technology on E-FREEZE (freeze-all cycles) and we provided peer review for an Economic and Social Research Council research project looking at early parenting experiences after successful fertility treatment. We are on the Project Board of the 'PROPHET' (PeRicOnceptional Programming of HEalTh) application, which seeks to understand the long term health implications of ART on children.

QUALITY:

The charity continued to develop the services provided in Scotland by recruiting and training volunteers. This training provision, for which we

are most grateful, is match funded by the Robertson Trust and the Scottish Government. The funding allowed us to recruit a Volunteer Co-ordinator in Scotland who in turn recruited and trained eighteen new volunteers enabling us to develop and enhance vital support and advice services:

(For more details on this project see Appendix g)



Against a backdrop of reduced grant funding, magnified by the fact that infertility is not a priority policy area for UK and devolved Governments, we continue to look for ways to diversify our income generation in an effort to safeguard against future decline. We budgeted again for a deficit during the year ending 31st March 2015, but thanks to enormous efforts from all staff to both reduce costs and increase income from fundraisers and corporate supporters, the final results show us in a surplus position.

The charity's principal funding sources are grants, donations, fundraising and our corporate partnership scheme. During the year, we benefited from a generous legacy which we have ring fenced into designated funds. Discussions are taking place to decide how best to use this legacy for the long-term benefit of those we serve. We are extremely grateful for the support of the following organisations and funders. These entities provided us with new or continued grant and project funding during the year, an invaluable lifeline enabling us to sustain and develop the services we offer. (*See Appendix h: Funding Sources for more details on each*)

Funders

- ❖ Awards for All Wales
- ❖ Belfast Cathedral Sit-Out
- ❖ Department of Health
- ❖ Health & Social Care Board N Ireland
- ❖ Lloyds Bank Foundation for N Ireland
- ❖ Merck Serono
- ❖ Scottish Government

We are equally grateful to our corporate partners who have supported us during the year.

Corporate Partners

- ◆ Access Fertility
- ◆ Casmed
- ◆ Ceuta Healthcare
- ◆ Clinica Eugin
- ◆ Ferring Pharmaceuticals
- ◆ Fertility Technologies Merck Serono UK & Ireland
- ◆ Gedeon Richter (UK) Ltd – Preglem UK
- ◆ Hologic
- ◆ Merck Serono
- ◆ OvaScience
- ◆ Pharmasure



We extend our gratitude to all those who have made donations and raised much-needed funds for the charity during the past year.

Before we turn to our future plans, it is important at this juncture to draw attention to the charity's reserve policy. It is our policy that unrestricted funds, excluding designated funds that have been ring fenced for specific use, are maintained at a level equivalent to a minimum of approximately six months expenditure. The Trustees consider that reserves at this level will ensure that, in the event of a significant decline in funding, they will be able to continue the charity's current activities, whilst consideration is given to ways in which additional funds may be raised. This level of reserves was maintained throughout this year.

LOOKING AHEAD

Our future plans for the upcoming year fall under the following main areas of focus:-

- Operating activities
- Funding and new business development
- Campaigning work
- Staffing and recruitment
- Service offering
- Media and communication
- Business planning

➤ **Operating Activities**

Our National Fertility Awareness Week in November 2015 will be a key focus. Pursuing our drive to promote the importance of fertility education, we will especially target the young to help equip them with the knowledge to make healthier decisions in areas that can affect their fertility later in life. Our Education Project in Scotland continues to prove extremely successful and we appreciate the ongoing support of the Scottish Government which will enable us to repeat the roll out of this initiative for a third year. And thus, allow our team in Scotland to continue their awareness creation work in universities, with health professionals and employers across Scotland.

We will continue our campaign for better emotional support for those struggling to conceive. This will include improved access to counselling during treatment, an area we highlighted with the Scottish Health and Sport Committee.

We will, as we have in the past, assist the organisers of the annual Fertility Show in November 2015 with communication, media, promotion and the provision of speakers. I N UK will have a prominent stand at the exhibition. We will also hold an event in Scotland and one in Northern Ireland during the forthcoming year, supporting, informing and empowering individuals in those areas.

➤ **Funding and New Business Development**

We will continue to extend the creative ways in which we use the website and social media to generate income by hosting webinars and competitions. We will be working closely with our existing and newly recruited corporate partners, and advertisers to build optimum alliances. The focus will be to work together to ensure their valuable investment in the services we offer is used wisely.

➤ **Campaigning Work**

We will continue to co-chair Fertility Fairness, look to extend our work with the Clinical Commissioning Groups in England and pursue our existing work with the Health Boards and National Infertility Group in Scotland. We will lobby for increased funding in Wales and N Ireland. We believe our work in these regions is essential in keeping fertility in the public agenda and the channels for effective dialogue with government and parliamentary representatives open.

➤ **Staffing and Recruitment**

In line with our vision to become a household name and a brand synonymous with fertility health, we recruited a new Press Officer during the year. Her proactive approach to working with the media, increasing the frequency and reach of our communication efforts regionally and focusing on delivering consistent, informative and targeted messages to a wider audience is helping us to attain this goal.

It is still our intention to recruit an Education Officer for England, Wales and N Ireland and hence our efforts to secure funding for this position continue. As part of our branding objectives, we will continue to look for funding to recruit the necessary regional resources in areas where we currently have no representation, namely the North East, North West, Wales, Midlands and South West of England. In the interim and as a first step to reach out to those who need our services in England, We will recruit a National Co-ordinator for England funded by revenue from our successful efforts to diversify and grow our income.

➤ **Our Service Offering**

As part of our ongoing review into our service offering, we have taken a decision to change the name of the charity, to reflect the support and services we offer in a more positive way. Infertility is often negatively perceived and particularly as much of our focus is around fertility, including fertility education, we will be considering how best to ensure this is reflected in the way we portray our services.

➤ **Media & Communication**

Contact with the NHS and private clinics by means of talks, information sharing and the provision of our services literature, will be enhanced and undertaken by regional staff in areas where we have coverage. This includes a repeat of our successful information days in N Ireland and Scotland.

➤ **Business Planning**

We will regularly review our business plan at each board meeting and this will be updated annually to accurately reflect the changing needs of the charity and those we support. We will also continue to look for ways to work creatively with organisations both within and outwith the fertility sector, raising awareness of fertility issues as well as tackling the need for more fertility education particularly for young people.

TRUSTEES' RESPONSIBILITIES

Company law requires the Trustees to prepare financial statements that give a true and fair view of the state of affairs of the charity at the end of the financial year and of its surplus or deficit for the financial year. In doing so the trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Make sound judgments and estimates that are reasonable and prudent; and
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for maintaining proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enables them to ensure that the financial statements comply with the Companies Act 2006. The Trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Reporting Accountants

McPhersons CFG Limited were appointed Reporting Accountants to the company and a resolution proposing that they be re-appointed will be put to the Annual General Meeting.

Signed on behalf of the Board of Trustees

Trustee

Dated:.....

Charity Registration No. 1099960

Company Registration No. 4822073 (England and Wales)

THE INFERTILITY NETWORK (UK)
(A COMPANY LIMITED BY GUARANTEE)
TRUSTEES' REPORT AND UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2015

THE INFERTILITY NETWORK (UK)
(A COMPANY LIMITED BY GUARANTEE)
STATEMENT OF FINANCIAL ACTIVITIES
INCLUDING INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 31 MARCH 2015

	Notes	Unrestricted funds £	Designated funds £	Restricted funds £	Total 2015 £	Total 2014 £
<u>Incoming resources from generated funds</u>						
Voluntary income	2	27,936	75,556	-	103,492	18,931
Investment income	3	3,009	-	-	3,009	3,413
		30,945	75,556	-	106,501	22,344
Incoming resources from charitable activities	4	67,184	-	143,754	210,938	183,402
Other incoming resources	5	97,765	-	879	98,644	79,271
Total incoming resources		195,894	75,556	144,633	416,083	285,017
<u>Resources expended</u>						
Charitable activities	6					
Direct Charitable expenditure		124,981	-	159,869	284,850	329,614
Governance costs		16,443	-	974	17,417	24,697
Total resources expended		141,424	-	160,843	302,267	354,311
Net incoming/(outgoing) resources before transfers		54,470	75,556	(16,210)	113,816	(69,294)
Gross transfers between funds		(825)	(1,906)	2,731	-	-
Net income/(expenditure) for the year/ Net movement in funds		53,645	73,650	(13,479)	113,816	(69,294)
Fund balances at 1 April 2014		146,593	20,748	58,241	225,582	294,876
Fund balances at 31 March 2015		200,238	94,398	44,762	339,398	225,582

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

THE INFERTILITY NETWORK (UK)
(A COMPANY LIMITED BY GUARANTEE)
BALANCE SHEET
AS AT 31 MARCH 2015

	Notes	2015 £	£	2014 £	£
Fixed assets					
Tangible assets	9		312		3,050
Current assets					
Debtors	10	35,721		5,519	
Cash at bank and in hand		442,022		228,733	
		<u>477,743</u>		<u>234,252</u>	
Creditors: amounts falling due within one year	11	<u>(120,324)</u>		<u>(11,720)</u>	
Net current assets			<u>357,419</u>		<u>222,532</u>
Total assets less current liabilities			<u>357,731</u>		<u>225,582</u>
Creditors: amounts falling due after more than one year	12		<u>(18,333)</u>		<u>-</u>
Net assets			<u><u>339,398</u></u>		<u><u>225,582</u></u>
Income funds					
Restricted funds	13		44,762		58,241
Unrestricted funds:					
Designated funds			94,398		20,748
Other charitable funds			200,238		146,593
			<u><u>339,398</u></u>		<u><u>225,582</u></u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 March 2015. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these accounts.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its incoming resources and application of resources, including its income and expenditure, for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These accounts have been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

THE INFERTILITY NETWORK (UK)
(A COMPANY LIMITED BY GUARANTEE)
BALANCE SHEET (CONTINUED)
AS AT 31 MARCH 2015

The accounts were approved by the Board on

.....
Ms L Evans
Trustee

Company Registration No. 4822073

THE INFERTILITY NETWORK (UK)
(A COMPANY LIMITED BY GUARANTEE)
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2015

1 Accounting policies

1.1 Basis of preparation

The accounts have been prepared in accordance with applicable accounting standards, the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005 and the Companies Act 2006.

1.2 Incoming resources

Gifts in kind such as donated time are not accounted for. Any intangible income is treated as both a donation and an expense if the charity would otherwise have to purchase the donated facilities.

Grants received from government bodies and local authorities are apportioned over the period to which they relate.

Any deferred income will represent amounts received for future periods and is released to the profit and loss account in the period to which it relates.

Membership subscriptions and general donations are recognised on receipt.

All incoming resources are included in the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

1.3 Resources expended

Fundraising and publicity costs include general advertising and promotion of the charity and its objectives.

Governance costs include costs associated with the strategic as opposed to the day to day management of the charity's activities.

All expenditure is accounted for on an accruals basis.

A liability will arise when the charity is under an obligation to make a transfer of value to a third party. Where costs cannot be attributed to a particular heading they have been allocated on a basis consistent with the use of the resources.

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Fixtures and fittings	20% per annum on a straight line basis
Computer equipment	over 3 years on a straight line basis

1.5 Accumulated funds

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the accounts.

THE INFERTILITY NETWORK (UK)
(A COMPANY LIMITED BY GUARANTEE)
NOTES TO THE ACCOUNTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2015

2 Voluntary income

	Unrestricted funds £	Designated funds £	Total 2015 £	Total 2014 £
Donations and gifts	27,936	-	27,936	18,931
Legacies receivable	-	75,556	75,556	-
	<u>27,936</u>	<u>75,556</u>	<u>103,492</u>	<u>18,931</u>

3 Investment income

	2015 £	2014 £
Interest receivable	<u>3,009</u>	<u>3,413</u>

4 Incoming resources from charitable activities

	Unrestricted funds £	Restricted funds £	Total 2015 £	Total 2014 £
Fundraising income	36,738	-	36,738	35,469
Subscriptions	19,175	-	19,175	23,235
Grants receivable for charitable activities	-	143,754	143,754	105,616
Advertising income	11,271	-	11,271	19,082
	<u>67,184</u>	<u>143,754</u>	<u>210,938</u>	<u>183,402</u>

5 Other incoming resources

	Unrestricted funds £	Restricted funds £	Total 2015 £	Total 2014 £
Other income	22,598	-	22,598	31,771
Sponsorship	75,167	879	76,046	47,500
	<u>97,765</u>	<u>879</u>	<u>98,644</u>	<u>79,271</u>

THE INFERTILITY NETWORK (UK)
(A COMPANY LIMITED BY GUARANTEE)
NOTES TO THE ACCOUNTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2015

6 Total resources expended

	Staff costs £	Other costs £	Total 2015 £	Total 2014 £
Charitable activities				
<u>Direct Charitable expenditure</u>				
Activities undertaken directly	202,173	82,677	284,850	329,614
Governance costs	7,201	10,216	17,417	24,697
	<u>209,374</u>	<u>92,893</u>	<u>302,267</u>	<u>354,311</u>

7 Employees

Number of employees

The average monthly number of employees during the year was:

	2015 Number	2014 Number
Average number of employees	16	16

Employment costs

	2015 £	2014 £
Wages and salaries	200,042	223,427
Social security costs	8,731	12,440

There were no employees whose annual emoluments were £35,000 or more.

8 Financial Performance

During the year the charity generated a surplus (net income over expenditure) of £113,816. This was a significant turnaround compared to the prior year deficit of £69,294 and the small deficit forecast for the year. This result follows significant proactive efforts by the charity to return to a sound financial footing. The results are enhanced by the one off receipt of £75,556 in the form of a legacy from a supporter of the charity. The trustees and staff have decided that this legacy should not be absorbed to support ongoing operating expenditure, but instead be used to fund specific project work to enhance our ability to deliver the long term goals of the charity. As such the legacy has been retained in designated funds and will be used for significant future projects to be approved by the Board of Trustees.

The charity maintains robust management reporting systems and financial oversight to ensure that actual results are compared to budgeted figures on a monthly basis and action can be quickly taken where variances are greater than expected. The charity retains a healthy balance sheet and has accumulated funds at 31 March 2015 of £263,842 in addition to the legacy fund noted above. The charity has produced a prudent budget for 2015/16 and hopes to deliver a balanced financial result and maintain its current level of accumulated funds while continuing to improve its reach and ability to deliver its stated objectives.

THE INFERTILITY NETWORK (UK)
(A COMPANY LIMITED BY GUARANTEE)
NOTES TO THE ACCOUNTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2015

9 Tangible fixed assets

	Fixtures, fittings & equipment £
Cost	
At 1 April 2014	12,066
Additions	433
At 31 March 2015	12,499
Depreciation	
At 1 April 2014	9,016
Charge for the year	3,171
At 31 March 2015	12,187
Net book value	
At 31 March 2015	312
At 31 March 2014	3,050

10 Debtors	2015 £	2014 £
Other debtors	1,632	682
Trade debtors	33,420	4,626
Prepayments and accrued income	669	211
	35,721	5,519

11 Creditors: amounts falling due within one year	2015 £	2014 £
Trade creditors	6,495	5,740
Taxes and social security costs	3,645	2,836
Accruals	4,725	2,394
Deferred income	105,459	750
	120,324	11,720

THE INFERTILITY NETWORK (UK)
(A COMPANY LIMITED BY GUARANTEE)
NOTES TO THE ACCOUNTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2015

12 Creditors: amounts falling due after more than one year	2015	2014
	£	£
Deferred income	18,333	-

13 Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

	Movement in funds			
	Balance at	Incoming	Resources	Balance at
	1 April	resources	expended	31 March
	2014			2015
	£	£	£	£
Dept of Health S64 Grant - Enabling Informed Choices	514	-	(514)	-
Merck Serono Regional Organiser London	-	11,750	(11,068)	682
Scottish Government Health Board Project & Options Packs	1,085	32,505	(21,112)	12,478
Dept. of Health IESD Fund - Volunteer training project	7,867	5,621	(13,488)	-
Awards For All	151	-	(151)	-
Scottish Government Fertility Education Project	14,103	37,818	(35,335)	16,586
Awards For All Wales - Info Day	-	4,404	(3,660)	744
Belfast Cathedral Sitout	800	800	(1,155)	445
Health & Social Care Board	52	17,971	(16,372)	1,651
Merck Serono N. Ireland	6,636	11,250	(9,073)	8,813
Scottish Government Section 16B grant	-	11,934	(11,440)	494
Scottish Government Extra	19,954	-	(18,884)	1,070
AceBabes Coordinator	264	1,405	(1,669)	-
NI Information Day	-	6,435	(6,435)	-
Volunteer Coordinator Scotland	6,815	6,000	(11,020)	1,795
	58,241	147,893	161,376	44,758

Incoming Resources above includes a transfer of £1,906 from Designated Funds to the NI Info Day and £825 from Unrestricted funds to Department of Health Volunteer Grant.

£529 was also transferred from AceBabes Coordinator Grant to Health & Social Care Board Grant.

THE INFERTILITY NETWORK (UK)
(A COMPANY LIMITED BY GUARANTEE)
NOTES TO THE ACCOUNTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2015

13 Restricted funds

(Continued)

Merck Serono - To employ a Regional Organiser for London and the South East to help patients and liaise with health professionals and commissioners in the region.

Scottish Government Health Board Project - To work with Health Boards to bring about full implementation of recommendations for the provision of fertility services in Scotland and to produce patient Information Packs.

Department of Health Third Sector investment programme: Innovation Excellence & Service Development fund (final stage of previous project funding): Improving infertility services by recruiting and providing listening skills training for volunteer's project.

Scottish Government Fertility Education Project - To raise awareness of issues surrounding fertility and infertility through working with universities, health professionals and employers across Scotland to introduce ways of ensuring people are better informed about how their fertility can be conserved.

Belfast Cathedral Sitout - Funding towards information day and support group meetings in N.Ireland.

Health & Social Care Board - Awarded to provide a part time regional organiser, a confidential telephone helpline service, practical information services and the coordination and delivery of support to local patient groups, as well as to fund a part time ACeBabes Coordinator in N Ireland.

Merck Serono - To extend the regional network in Northern Ireland.

Scottish Government Section 16B grant - Received to assist with the cost of a Scottish Branch Co-ordinator including salary plus all expenses of the job such as computer equipment, production of information and travel for staff and volunteers.

Scottish Government - received to allow us to continue to provide a comprehensive support service to infertility patients throughout Scotland and to provide patient representation by participating in the various meetings following on from the National Groups.

Robertson Trust Scotland - received to match funding already sourced to employ the Scottish Government to employ a volunteer coordinator in Scotland during 2014/15.

Awards for All Wales - Received to fund an Infertility Information Day in Wales..

Lloyds Bank Foundation for N Ireland - received to fund a Fertility Information Day in N Ireland.

All of the above grants were received after successful application for funding by The Infertility Network (UK).

All of the grants are restricted to expenditure as agreed with grant body during the application process.

THE INFERTILITY NETWORK (UK)
(A COMPANY LIMITED BY GUARANTEE)
NOTES TO THE ACCOUNTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2015

14 Analysis of net assets between funds

	Unrestricted funds £	Designated funds £	Restricted funds £	Total £
Fund balances at 31 March 2015 are represented by:				
Tangible fixed assets	312	-	-	312
Current assets	338,583	94,398	44,762	477,743
Creditors: amounts falling due within one year	(120,324)	-	-	(120,324)
Creditors: amounts falling due after more than one year	(18,333)	-	-	(18,333)
	<u>200,238</u>	<u>94,398</u>	<u>44,762</u>	<u>339,398</u>

THE INFERTILITY NETWORK (UK)
(A COMPANY LIMITED BY GUARANTEE)
INDEPENDENT EXAMINER'S REPORT
TO THE TRUSTEES OF THE INFERTILITY NETWORK (UK)

I report on the accounts of the Charity for the year ended 31 March 2015, which are set out on pages 1 to 10.

Respective responsibilities of Trustees and examiner

The Trustees (who are also the directors of The Infertility Network (UK) for the purposes of company law) are responsible for the preparation of the accounts in accordance with the terms of the Charities and Trustee Investments (Scotland) Act 2005 and the Charities Accounts (Scotland) Regulations 2006. The charity Trustees consider that an audit is not required for this year under section 43(2) of the Charities Act 1993, the 1993 Act or under Regulation 10 (1)(a) to (c) of the Charities Accounts (Scotland) Regulations 2006 (the 2006 Accounts Regulations), and that an independent examination is needed. It is my responsibility to examine the accounts as required under Section 44(1)(c) of the Act and state whether particular matters have come to my attention. The charity's gross income exceeded £250,000 and I am qualified to undertake the examination being a Chartered Accountant.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- (i) examine the accounts under section 43 of the 1993 Act and section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 (the 2005 Act);
- (ii) to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- (iii) to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general directions given by the Charity Commission and is in accordance with Regulation 11 of the 2006 Accounts Regulations. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently I do not express an audit opinion as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- (a) which gives me reasonable cause to believe that in any material respect the requirements:
 - (i) to keep accounting records in accordance with Section 386 of the Companies Act 2006, Section 44(1)(a) of the 2005 Act and Regulation 4 of the 2006 Accounts Regulations; and
 - (ii) to prepare accounts which accord with the accounting records, comply with the accounting requirements of 396 of the Companies Act 2006, Section 44(1)(b) of the 2005 Act and Regulation 8 of the 2006 Accounts Regulations and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities;have not been met; or
- (b) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

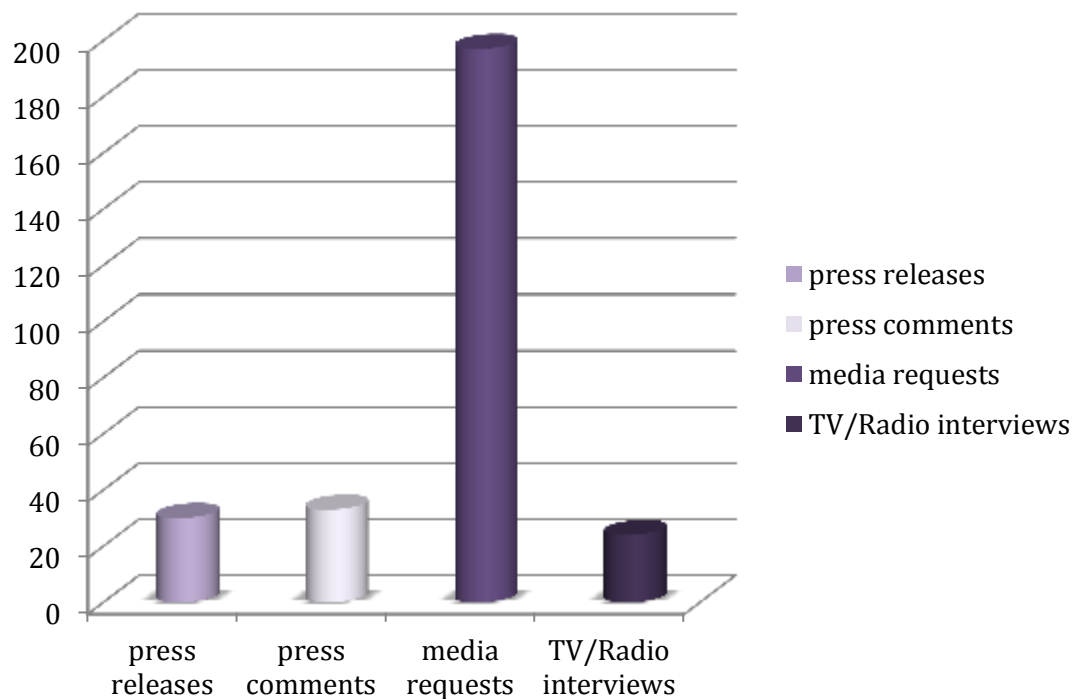
Ainsley Gill BA FCA
McPhersons CFG Limited
Chartered Accountants
23 St Leonards Road
Bexhill on Sea
East Sussex
TN40 1HH

Dated:

APPENDIX a: Media Activity

The Charity ran for most of the year without a dedicated press resource, and as a result the number of press comments and interviews declined slightly. We have now recruited an experienced professional who, by taking a more proactive approach, will focus on raising awareness both of the charity and of fertility issues in general.

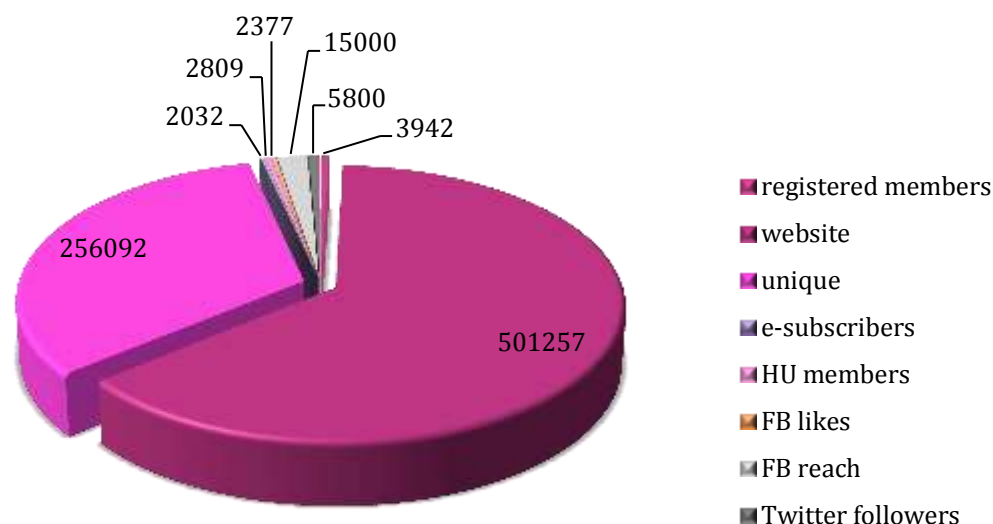
Media Activity



APPENDIX b: Reaching our Service Users

As at year ending 31st March 2015 there were almost four thousand members registered on the charity's website (3,942), with the website receiving over five hundred thousand visits during the year (501,257), of which over half were unique visitors (256,092), and over two thousand people signed up to receive the charity's free e-newsletter (2,032). However our reach extends far beyond our registered members, with social media playing an increasing role in how we inform, educate and support. At year ending 31st March 2015 we had five thousand eight hundred (5,800) followers on Twitter and over two thousand three hundred 'likes' on our Facebook page (2,377). Our social media reach grew from an average of five thousand to fifteen thousand people per week and peaked at fifty thousand during our awareness week. Our Health Unlocked community grew by sixty percent during the year with over two thousand eight hundred members (2,809) reached through this platform.

Reach Statistics



APPENDIX c: Supportline and Freephone Helpline

- Our trained nurse on our professional supportline handled six hundred and twenty four calls during the year, but reflecting the changes in the way people seek support, she also dealt with over six hundred enquiries via email and through our website – an increase of thirty six percent over the previous year – and almost one thousand enquiries through our Health Unlocked forum, an increase of almost sixty percent on the previous year. Over one thousand five hundred patients were supported via email, forums and through the charity's Health Unlocked community.
- Our staff at head office dealt with around one thousand telephone calls and email enquires during the course of the year, and supported many more patients through social networking.



APPENDIX d: UK Information Dissemination

- Over sixty comprehensive factsheets covering fertility and infertility and related topics were made available to download from the website.
- The patient factsheet on single embryo transfer was updated in conjunction with the HFEA and made available for download on the charity's website, together with one on single embryo transfer specifically for health professionals.
- In the absence of further funding for the information packs on alternative parenting options following unsuccessful treatment, this information was turned into an e-pack so that it could still be made available.
- The charity received funding from the Scottish Government to continue to produce and distribute information in Scotland including five hundred information packs to all fertility clinics in Scotland, and over four thousand patient factsheets on single embryo transfer.
- As part of the Health & Social Care Board Contract in N. Ireland, six hundred information packs containing an updated newsletter on current patient access to NHS fertility treatment, I N UK, MTL and ACeBabes posters and a local patient support group poster, were distributed to all GP Practice Managers, Fertility Clinics, Healthy Living Centres and professionals with an interest in infertility.
- The charity's head office distributed over seventeen thousand pieces of literature in total, including leaflets, posters and information cards to clinics across the UK during the year.
- In addition, the charity and volunteers continued to distribute literature at infertility related conferences and on an ad-hoc basis.
- Over two thousand one hundred Infertility Network UK magazines, and six hundred More To Life newsletters were printed and disseminated during the year.

- The new electronic Infertility Network UK magazine had its first circulation to one thousand eight hundred recipients in February 2015.
- At 31st March 2015 we had a total of two thousand and thirty two subscribers to our free e-newsletters and during the year we published four editions of the I N UK e-newsletter which were circulated to ten thousand five hundred subscribers, and five editions of the MTL newsletter which were received by one thousand two hundred and ninety three subscribers.
- We regularly reach over fifteen thousand followers each week using social networking. As this figure continues to grow it provides us with a platform to share informative and educational information, as well as raise awareness of the support available from the charity.

2014/2015 approximately five thousand “your future fertility” leaflets were distributed. The leaflets featured an informative overview of issues that can impact on fertility including eating disorders, age, weight and smoking. Presentations were conducted and information delivered to numerous GP surgeries, sixty three midwives, one hundred and twenty student nurses and several universities, and representatives from the charity attended thirty four university/college Fresher’s and Health event weeks across Scotland. Following each presentation the student nurses and GPs completed an evaluation form with the following outcomes:

GPs

- Ninety eight percent rated the information provided as excellent
- Two percent rated the information provided as good
- One hundred percent felt better informed about infertility pathways
- One hundred percent felt better informed about the impact of infertility on mental health
- One hundred percent felt better informed of the current criteria
- One hundred percent felt better informed of the services offered by I N Scotland

We received many positive comments including:

- *“It would be good to be informed of any other changes”*
- *“Very informative”*
- *“Will definitely encourage patients to contact I N Scotland”*
- *“I did not realise that patients could access treatment after age 38”*

Nurses and Midwives

- Ninety eight percent rated the information provided as excellent
- Two percent rated the information provided as good
- One hundred percent felt better informed about the patient experience
- One hundred percent felt better informed about the impact of infertility on mental health
- One hundred percent felt better informed about infertility treatments

Additional comments included:

- *“Great. I never understood how traumatic it was for patients.”*
- *“Both speakers excellent”*
- *“Excellent presentation, amazing story”*
- *“Really enjoyed the personal story element”*
- *“Very clear and easy to understand”*
- *“It is so good to have somewhere to direct patients to”*

APPENDIX f: Campaigning Initiatives

England and Wales

Our new Chief Executive was appointed to the position of Co-Chair of Fertility Fairness [previously the National Infertility Awareness Campaign (NIAC)]. This umbrella body is aimed at supporting the provision of an equitable system of publicly funded fertility treatment through the UK. Infertility Network UK also provides the press office for the campaign.

Sixty four personalised approaches were made to MPs and Peers in the UK and we secured action (be it a meeting, letter to a CCG, PQ in parliament or attendance at our Parliamentary Reception) from twenty MPs and peers.

Together with Fertility Fairness we helped to conduct an in-depth survey on the level of funding for fertility treatment across England, and built on the previous year's work by investigating issues of cost and oversight. The results of this information were made freely available to the general public, and were used heavily to drive engagement with local CCGs and MPs. In addition we presented the findings of this report to Parliamentarians, clinicians and industry representatives at Fertility Fairness' 2015 Parliamentary Reception. In collaboration with Fertility Fairness we also held meetings with representatives of the National Institute for Health and Care Excellence (NICE), the Human Fertilisation and Embryology Authority (HFEA), NHS England and the Royal College of Nursing. Our engagement with NICE proved particularly productive as they later quoted our survey results in a press release.

Our former Chief Executive was also appointed to the National Institute for Health and Care Excellence (NICE) Quality Standard Advisory Group, and she made significant contribution to the Quality Standard Update on Fertility Services. Following the publication of the above Quality Standard, we campaigned for the introduction of another important tool, a CCG Outcome Indicator on fertility services. We await a decision on whether we have been successful in securing this.

Lastly, through our work with Fertility Fairness, we have continued to feed into local consultations run by CCGs on the provision of fertility services. Through this work we have helped to halt drops in IVF provision across the country and in some areas – such as the Vale of York – we have contributed to increases in IVF provision.

Scotland

The National Infertility Group in Scotland that was first established in 2010 by the Scottish Government to address the inequities in NHS funding for fertility treatment was re-convened towards the end of 2014. Our Chief Executive, our Head of Business Development and our Scottish Branch Co-ordinator continued to represent patients on the Group. Our Scottish Branch Co-ordinator maintained the important work of the Health Board Project by liaising with Health Boards, attending Health Board meetings and facilitating the sharing of good practice to bring about full implementation of Government recommendations for the treatment of those with fertility problems. The Scottish Branch Co-ordinator also continued to represent patient views on several working groups including waiting times, gametes group, access criteria, and data group. Additionally, co-ordinated a number of letters that were sent to Members of the Scottish Government (MSPs) and attended several meetings with MSPs.

In March 2015 this activity led to an evidence hearing being held by the Health and Sports Committee in the Scottish Parliament presented by the charity's Chief Executive and Chairperson, advocating the implementation of three full cycles of treatment within the NHS in Scotland and to address the criteria which excludes couples from accessing treatment when "a child is living in the home."

Northern Ireland

Our Regional Organiser for Northern Ireland leads on the campaign in the region. Northern Ireland currently only commissions one cycle of IVF treatment for eligible patients, this only allows for the transfer of one frozen embryo, contravening NICE's definition of a 'full' cycle.

Over the last year our Regional Organiser has organised several meetings with the All Party Group on Infertility to try to secure an increase in funding in the region. She has also met with representatives from the Department of Health & Social Services, the Commissioner for fertility services and the offices of former Health Minister Jim Wells MLA, resulting in the Department conducting a costing exercise on an increase in IVF provision.

We organised a patient information day that was very well received and was attended by Alistair Campbell, the Deputy Director of Secondary Care at the Department of Health

and Social Services.

More recently we have secured a No Named Day Motion in the Legislative Assembly, which may soon result in a debate within the Assembly on a phased increase in IVF provision.

Wales

Working with Fertility Fairness our Business Development Manager in Wales has recently begun to engage with several Welsh Assembly Members to discuss the national fertility policy. Wales currently commissions two full cycles of IVF for women under forty years old, and one full cycle for women between forty and fort two years old. We have already secured meetings with four Assembly Members, including the Deputy Minister for Health and the Chair of the Health and Social Care Committee.

The funding received for the project allowed for the recruitment of a Volunteer Co-ordinator and project activities. It, gave the organisation the opportunity to recruit and train eighteen new volunteers and to develop and enhance vital support and advice services.

We provided a training session for new and existing volunteers, giving them the relevant knowledge in listening skills and basic counselling skills to help empower them in their role of providing peer support. The training also provided written guidance in the form of a volunteer pack to aid their work long term. Training was also provided via a webinar and an e-learning tool which had been developed to facilitate ongoing training. The Volunteer Co-ordinator role helped support the further development of best practice and sustainability of long term volunteering within the charity. The role ensured that vital volunteers were increased and managed in an appropriate and safe way benefiting the volunteers and, most importantly, those to whom they provide support. This support, advice and assistance allowed patients to improve the management of their illness, empowering them to deal with their situation.

Funding this project enabled Infertility Network Scotland to support patients by:

- Recruiting, nurturing and training volunteers to reach a geographically diverse range of people
- Sustaining/offering access to local and regional support and information
- Broadening the level of information and support available to individuals, supporting them to manage and cope with their situation
- Offering access to support outside the medical profession in an environment where people can feel at ease and are able to ask questions and seek support from others who have had first-hand experience of infertility, who understand the issues and the impact infertility can have
- Removing the feelings of isolation expressed by the vast majority of those affected by infertility

We believe that our project has continued to deliver better health outcomes and increase patient satisfaction for those accessing the services provided by our volunteers. This in turn has resulted in improvements to the quality of services, experience and outcomes for our volunteers and for patients contacting them.

APPENDIX h: Our Funders

- Merck Serono - To employ a Regional Organiser for London and the South East to help patients and liaise with health professionals and commissioners in the region.
- Scottish Government Health Board Project - To work with Health Boards to bring about full implementation of recommendations for the provision of fertility services in Scotland and to produce patient information packs.
- Department of Health Third Sector Investment Programme: Innovation Excellence & Service Development Fund (final stage of previous project funding): Improving infertility services by recruiting and providing listening skills training for volunteer project.
- Scottish Government Fertility Education Project - To raise awareness of issues surrounding fertility and infertility through working with universities, health professionals and employers across Scotland to introduce ways of ensuring people are better informed about how their fertility can be conserved.
- Belfast Cathedral Sit-Out - Funding towards information day and support group meetings in N. Ireland.
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- Scottish Government – Received to allow us to continue to provide a comprehensive support service to infertility patients throughout Scotland and to provide patient representation by participating in the various meetings following on from the National Groups.
- Robertson Trust Scotland – Received to match funding already sourced to employ a Volunteer Co-ordinator in Scotland during 2014/15.
- Awards for All Wales – Received to fund an Infertility Information Day in Wales.
- Lloyds Bank Foundation for N Ireland – Received to fund a Fertility Information Day in N Ireland.

Board of Trustees



Sylvia Shearer –
Chair



Melissa Asare



Liz Ascham



Louise Evans



Jessica Hepburn



Melissa Hillier



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Nicky Murray



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